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DIGITAL DIVIDE IN INDIA: PROBLEMS AND PROSPECTS TO BRIDGE THE DIVIDE

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Abstract:

Digital Divide may also be called as "Information and Technology gap". In general terms, it is the gap between those who can effectively use new information and communication tools, such as the internet, and those who cannot. The digital divide becomes challenge for the development of digital libraries in India. Because the different factors such as Illiteracy, Poverty, Computer illiteracy, lack of widespread telecommunication facilities, shortage of power supply etc. created the digital divide in India. The Government of India and different state governments have already took developmental measures to control the digital divide. The present paper explained different government schemes, measures and programmes, which are aimed to overcome the digital divide and thereby enabling development of the digital libraries in India.

KEYWORDS:

Information and Technology Gap, Digital Divide, India.

INTRODUCTION

Information and Communication Technology (ICT) has revolutionized the information management activities in the academic libraries during the past few years developing the Information Society. The Information society demands that all the relevant technologies; that are involved in Access to Information, Information collection, information processing, consolidation, repackaging and retrieval be merged so as to evolve an integrated system; capable of providing diversified services.

Advances in Computer Storage and telecommunication methods, online access to databases, electronic journals, electronic knowledge banks, direct document delivery, teletext, teleconferences, bulletin boards, Radio Frequency Identification Systems, Compact discs, Digital Versatile Disks, Networks including Internet, Smart Cards etc. are revolutionary developments in the last two to three decades that have brought a great change in the collection, communication, storage and management of information. As a result, the organization structure and functions of the libraries are changed. The libraries are termed as Conventional Libraries, Digital Libraries and Hybrid Libraries.

Now it is necessary to know about nature of these three kinds of libraries. Conventional libraries will operate through printed collection whereas the Digital Libraries are working to collect, store and communicate the information digitally. The combination of both conventional and digital library are hybrid libraries, where information is stored and communicated both in print and digital format. But majority of the Indian population is not prepared for the developments like digital libraries. Because of the digital divide or information and technology gap.

DIGITAL DIVIDE:

This "information and technology gap" or "digital divide", to refer to the gap between those who can effectively use new information and communication tools, such as the internet, and those who cannot.

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This definition, however, is disappointing, as it is rather too simplistic. It is true that the most dramatic kind of digital divide is the global divide: some countries can use the internet, and others cannot, because of the simple fact that the indispensable technological infrastructure is missing¹.

As the digital divide focuses on the higher end of ICTs involving the electronic transfer of information using digital formats which may themselves be replaced by new technologies within the next decade. It assumes that the benefits of these technologies and access to the world of information that is contained within them is a benefit that no citizen in the twenty-first century should be without, certainly not at least in the developed world.

The digital divide is usually referred to as the "inequality of access to the Internet." The digital divide is the gap between those people and communities who can access and make effective use of information technology and those who cannot. Simply, A common euphemism that describes the haves and have nots of the information age, usually urban versus rural communities. The digital divide is the socio-economic/technological difference between communities in their access to computers and the Internet. The term also refers to gaps between groups in their ability to use ICTs (Information and Communications Technologies) effectively, due to differing literacy and technical skills, and the gap in availability of quality, useful digital content. The divide is seen as a national/social/political problem. It became an issue among concerned parties, such as governments, scholars, policy makers, and advocacy groups, in the late 1990s².

Cullen³ stated that 'A number of research and policy papers addressing the issue of the digital divide identify specific groups of people as being especially disadvantaged in their uptake of ICTs. These include people on low incomes, people with few educational qualifications or with low literacy levels, the unemployed, elderly people, people in isolated or rural areas, people with disabilities, sole parents, elderly people, women and girls. Because they are often already disadvantaged in terms of education, income and wealth status, and also because of their profound cultural different from the dominant Western culture of the developed world, many indigenous people, and some migrant and ethnic minority groups are identified as having a very low uptake of ICTs. In the USA therefore Afro-Americans, Latinos, as well as North American, Indian Nations are identified as needing targeted programmes to increase their participation in the digital economy'. The digital divide is always described in terms of the difference in the number of telephones, internet users or computers per head between rich and poor countries⁴.

As such in India, Digital Divide is caused with various kinds of problems such as Growing Population, Illiteracy, Lower Standard of Living, Less use of computers and internet etc. The problems are discussed as under:

1. Growing Population and Illiteracy.

India is the second largest country in growing population. Approximately 1/3rd of the population is illiterate and uneducated. The following table show the population and literacy rate of different Countries in the world.

Table No.1. Table showing Geographical Area, Population and Literacy of the different countries

Sl. No	Country	Geographical Area (Sq.kms)	Population (In Millions)	Literacy Rate (In %age)/ Year
1	China	95,96,960	1295.0	86 (2002)
2	India	32,87,590	1049.0	65.38 (2001)
3	Germany	3,56,910	82.4	99 (2002)
4	Japan	3,77,835	127.5	99 (2002)
5	Russia	1,70,75,200	144.1	100 (2002)
6	United Kingdom	2,44,820	59.1	99 (2002)
7	United States of America	96,29,091	291.0	97.9 (1991)

Source: Competition Success Review Year book 2005.

It is noted that the digital divide can be overtaken only if the complete population of the respective country is literate. In this case, it is observed from the above table that literacy rate is higher in Russia, Japan, Germany, UK, USA AND China. But in India, the literacy rate is still 65.38% and it is a problem for controlling digital divide and development of the digital libraries.

2. Standard of Living and Telecommunication Facilities:

Growing population has caused unemployment and poverty in India. Consequently there is a lower standard of living and lower GDP per capita. Due to these factors, there is slow development in telecommunication facilities. The following table showed the GDP Per capita, number of fixed telephone links and Mobile Cellular available for people in different countries.

Table No.2. Table showing GDP Per Capita (\$), Telephone facilities and Cellular Phones in different countries.

Sl.No	Country	GDP Per capita \$	No. of Telephone Connections (In Thousands)	No. of Cellular Phones (In Thousands)
1	China	4700	135000	65000
2	India	2540	27700	2930
3	Germany	24051	53720	60043
4	Japan	31407	60381	56000
5	Russia	8900	35500	17608.8
6	United Kingdom	26150	34878	43500
7	United States of America	36300	194000	127000

Source: (i) Competition Success Review Year book 2005.
(ii) Career and Competition Monthly Chronicle: India 2005: A Handy Compendium of Statistics

It is noted that India is having lowest GDP per capita and there are lower number of Telephone and Cellular Phone users. To overcome the demerits of the digital divide, there is need to develop the standard of living and improve telecommunication facilities for the people.

3. Demand and Supply of Power:

It is noted that the electricity is the basic and main source of power for working of any electrical and electronic equipment. Adequate Production and supply of Electricity helps the population to enable the use of telecommunication facilities and computers. As per the Census of India 2001, of the total 191963935 households in India, only 107209054 (55.84%) households are having electricity and the remaining 84754881 (44.16%) households are powered with alternative energy sources such as Kerosene, solar power and others. Further, the Energy and Power Supply in India in the years 2002-03, 2001-02 and 2000-01 are as under:

Table No.3. Table showing the Demand and Supply of Power and Energy in India in selected years.

Energy (MU)	2002-03	2001-02	2000-01
Requirement	458777	522537	507216
Availability	417090	483350	467400
Shortage (%)	9.1	7.5	7.8
Power (MW)			
Peak Demand	81492	78441	78037
Peak Demand met	71520	69189	67880
Shortage (%)	12.2	11.8	13.0

Source: The Penguin India Yearbook 2005.

From the above data, it is clear that there is shortage in power supply and about half of the households in India are not using Electric power till now. Hence there is need to develop power sector in India, to overcome the digital divide.

4. Computer and Internet Users:

The awareness about the Information Technology, Computers and Internet is essential for the development of digital library. Hence to overcome the digital divide in India, the majority of the population must be able to use the computers and internet. The following Table shows the statistics about the Computer users in different countries in 2002 and 2005.

Table No.4. Table showing Number of Computer Users in different countries in 2002 and 2005.

Sl.No.	Country	2002 (%)	2005 (%)
1	China	35	35
2	India	6	21
3	Germany	63	67
4	Russia	19	35
5	Canada	75	79
6	United Kingdom	59	76
7	United States of America	74	76

Source: <http://yaleglobal.yale.edu/display.article?id=7031>

The Internet is popularly used media for communication in twenty-first century. Hence, to overcome digital divide and also to access digital libraries, the internet usage is also a most important factor. The following table show the Statistics about the Internet users in different countries in 2002 and 2005.

Table No.5. Table showing Number of Internet Users in different countries in 2002 and 2005.

Sl.No.	Country	2002 (%)	2005 (%)
1	China	24	33
2	India	3	14
3	Germany	47	60
4	Russia	7	15
5	Canada	68	71
6	United Kingdom	47	71
7	United States of America	64	70

Source: <http://yaleglobal.yale.edu/display.article?id=7031>

It is noted from the above table that only 21% of the population know about the Computers and only 14 % of the population use Internet in India. This is very important factor for causing digital divide in India. There is a need that majority of the population must be able to use computers and able to search Internet. When compared to other countries, the majority of Indian population is unaware of these technologies. Hence it is a major obstacle for causing digital divide in India.

5. Status of Library and its Professionals:

Libraries are regarded as medium of life long learning resources for all the kinds of people. For this purpose, the library and library professionals must be able to use and apply ICT applications to their libraries, so as to enhance the digital services to the people. It is noted that when compared to developed countries, the development of the Libraries is slow in India. Even after 59 years of Independence, many of the State Governments have not enacted Public Library Legislations so as to provide public library facilities to common public. Majority of the public libraries are not having basic ICT infrastructure such as Computers and Internet. In many colleges, the Library professionals are still considered non-teaching and supporting staff. A few academic libraries are managed by non-library professionals. Even though Dr. Ranganathan, emphasized Open Access system for the libraries, many academic libraries are working with closed access system for their collection till now.

GOVERNMENT INITIATIVES TO BRIDGE DIGITAL DIVIDE IN INDIA:

The Government of India, Union Territories and State Governments already, formulated and executed various plans and policies to curb the growth rate of population, enabling Literacy programmes, formulated several policies, so as to increase standard of living, to achieve full employment, developing Agriculture and industrial sector, Improvement in Power Production and Supply, to increase the exports, etc. and due to such efforts, India is developing in all respects.

Even though many of the problems proved to be obstacles for the electronic resources development and use and major reasons for the digital divide, the Government of India and different state governments initiated Information Technology projects to develop the application of Information Technology in administration and planned to educate the people. Of course, it is not possible to discuss all the measures and policies undertaken by the Government of India for encouraging use of ICT and web in India. Following are a few policies of the Government of India and developmental trends in promoting use and development of the Information and Communication Technology, electronic media and Information Sector. The policies and trends undertaken by the various state governments and Union Territories are discussed in an Appendix as provided by Shashi Prabha Singh¹².

The Prime Minister of India constituted a National Task Force on Information Technology and Software Development in May 1998 with the purpose of formulating a long term National IT Policy to convert India into an IT software superpower. As it is not possible to mention all the developments, the developments stated in the following paragraphs are the only a few achievements made in different departments and sections of the Central Government:

A Land Information System has already started using Geographic Information System (GIS) and remote sensing to help the farmers to plan their activities and facilitate decision making and planning at the local level. Government is also planned for a System known as "Agriculture Online" for the exchange of Ideas and Information between farmers, Agricultural Scientists, traders and exporters.

The higher education institutions consisting of 310 Universities and academic institutions 16,000 affiliated colleges were networked with the help of INFLIBNET, an Inter-University Centre of UGC. In 28th December 2003, UGC-INFONET Electronic Journal Consortia was started by INFLIBNET and at present it is providing 4000+ Research Journals to 100+ Universities in India Online. The INFLIBNET is conducting regular training programmes in different applications of ICT to the information professionals. Now a days, every Indian University is using internet for its activities such as Admissions, Exams, Results etc.

Postal Department got computerized and several new services based on Internet were introduced. E-Post is a new service available at 204 Post Offices at present in a few states – Andhra Pradesh, Gujarat, Goa, Kerala, and Maharashtra to cater the postal service to the persons who do not have a PC or internet facilities. E-Bill post is a multipurpose web based facility for paying telephone bills, mobile phone bills, Electricity bills etc, online. Speed Net is another internet based tracking and tracing service for the customer at Speed Post Counters. The computerization and VSAT connectivity for the postal service is under progress.

India has the fifth largest telecom network in the world comprising of 61.09 million telephone connections

(basic and mobile) and over 1.48 million public call offices. There are over 16 million cellular subscribers in the country, growing at the rate of about 1 million per month. The number of digital electronic exchanges was around 300 increased to 36,772 in July 2003.

The software and IT industry has grown significantly during 2003-04 by emerging as one of the fastest growing sectors with a growth rate of over 30.5% and an export value of US\$12.5 billion. According to the National Association of Software and Services Companies (NASSCOM) estimate in 2002-03, the total revenue from the India IT market was Rs. 317 billion against Rs. 291 billion in 2001-02. The Indian IT and electronics industry recorded a production of Rs. 80,884 Crore during 2001-02 as compared to Rs. 68,450 Crore during 2000-01 showing a growth of 18 percent. Software export alone has jumped by approximately 10 percent to Rs. 36,500 crores during 2001-02 from Rs. 3,700 Crore during 1996-97 with a compound annual growth of about 60 percent.

The Government of India computerized different departments under E-Governance programme. The departments are Customs and Excise department, Banks, Railways, Air Transport, Income Tax, Telecommunications etc. so as to facilitate Online Transactions. Similarly the Electronic Voting Machines were introduced in Elections.

Government also taken up development programmes in Mass Media, such as Television, Radio, Newspapers and Magazines. Electronic Media developed in such a way that the actual situations at various polling booths in Lok Sabha Elections 2004 were telecasted live through Video-Conferencing.

The Collections of many of the Academic Libraries and Special Libraries were digitized already and can be accessible through the networks. Several Information Systems and Networks are developed connecting libraries. NISSAT developed several Metropolitan Area Networks such as ADINET, BONET, CALIBNET, DELNET, etc. The Other networks are INFLIBNET, ERNET, SIRNET, etc. Through networking of the Libraries, many libraries are sharing their resources online.

On September 20, 2004 Geo-Synchronous Satellite Launch Vehicle (GSLV) is launched from Sriharikota and put EDUSAT, the educational Satellite. The EDUSAT is set to bring about revolutionary changes in distance education, converting homes into virtual classrooms. Through EDUSAT, a teacher from a television studio can simultaneously address hundreds of students in different schools and colleges in the various parts of the country if the educational institutions have a terminal to receive the programme. The EDUSAT has 12 transponders, which are capable of generating regional beams covering different parts of India. It is estimated that programmes from EDUSAT can reach 1,000 class rooms and 50,000 students.

According to Essential Science Indicators (ESI) during 1997-2001, India produced 76,970 papers as against 1,14,894 by China. The Number of Scientific papers is just one measure of state of research in the country.

India has joined a select club of six advanced countries with the Pune-based Centre for Development of Advanced Computing (C-DAC) developing the country's Super computer. C-DAC developed 'Param Padam' a super computer which promises the creation of a seamless computing platform for supercomputing at an affordable price in the international market.

Digital Mobile Library Project: The Govt. of India with the collaboration of C-DAC aimed at bringing about one million books of digital library at the doorsteps of common citizens. Internet enabled mobile Digital Library is brought for the use of common citizen for promoting literacy. It makes use of mobile van with satellite connection for connectivity of internet. The van is fitted with printer, scanner and cutter and binding machine for providing bound books to the end users.

NGO's Initiatives: According to estimates, around one million NGOs are functioning in India, majority of which are working for the poor and the downtrodden. Some of the NGOs have taken initiative in setting up information disseminating centers in rural areas. A few such schemes include Drishtee Project, Gyandoot Scheme, The Sustainable Access in Rural India (SARI) Network, General Resources and Information Dissemination (GRID) Center, etc.

Corporate Initiatives: The motive of increasing market base has prompted several corporate houses to take up projects aimed at setting up information kiosks in rural areas in different parts of the country. In most cases such kiosks provide various information required by the rural people, besides information relating to the products and service offered by the respective corporate houses. Such developments include Amul's Disk Net, Hindustan Lever's i-Shakti, Ogilvy and Mather's Param Project, Parry's India Agriline, ITC group's e-chaupal project etc.

India also ahead in production and export of the electronic products, as disclosed in the following table:

Table No. 6. Table showing Electronic Exports from India

Sl.No	Items	1999-00	2000-01	2001-02	2002-03
1	Electronic Hardware	1,400	4,788	5,800	5,600
2	Computer Software	17,150	28,350	36,500	47,500
	Total	18,550	33,138	42,300	53,100

Source: Chronicle Year book 2005.

CONCLUSION:

From the above discussion it is clear that India is developing in all respects so as to overcome digital divide between poor and rich, rural and urban population, illiterate and literates. But it is noted that growth of Indian economy is slower compared to other countries. For the all round development, the digital library must be able to serve the masses rather than only a few. On the other hand the mass people of India must be able to know and use the digital technologies for their development. Computer education to the masses and application of information and communication technology in all the areas is emphasized in this respect for India. The efforts of the governments also appreciable in this regard. To overcome the digital divide still few more efforts such as compulsory computer education, developing awareness of the ICT applications, etc are required to achieve a 'developed country' status.

In this respect about the development, it is worth to quote the statement of Dr. A.P.J. Abdul Kalam, the President of India, as "it does not make sense to achieve a 'developed' status without a major and continuing upliftment of all Indians who exist today and of the many more millions who would be added in the years to come".

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Technology, 2006.

Appendix: IT Initiatives by States and Union Territories (Singh, ShashiPrabha, 2005)

Andhra Pradesh

APSWAN the network, connecting the state secretariat with 25 centres.
CARD project, a computerized registration of immovable property transactions.
Multipurpose household survey project keeps data of all residents and land records.
Automated services of transport provide issuance of driving licenses, vehicle registration.
Secretariat knowledge information management system, caters to manage the work flow the secretariat.
E-seva, with its 28 centres and 270 service counters has brought 30 different services to a single window to pay electricity bill, water bill, house tax, take driving license, apply for passport, etc.

Chandigarh

Project telemedicine interconnecting three premier medical institutes, i.e. PG1-Chandigarh, AIIMS-Delhi and SGPG, Lucknow using ISDN for tele-diagnosis, tele-consultation and tele-education.
Implemented e-governance to provide online facilities in the departments of police, excise and taxation, licensing and registering authority, registration of births and deaths, etc.

Chhattisgarh

It is one of the best states in the country in telephone infrastructure facilities connecting all its districts with optical fiber cable.
It has initiated e-governance project called CHOICE (Chhattisgarh online information for citizen empowerment) to provide various government services under one umbrella.
CHIPS (Chhattisgarh infotech and biotech promotion society) was set up as a prime mover for IT and biotechnology.

Gujarat

Smartcard project: road transport offices of Gujarat have been equipped with state-of-the-art driving license enrolment and issuance centers.
State-wide WAN to connect various office complexes of the government.

Haryana

The IT revolution in Haryana was started in 2000 when the state government announced its IT policy. The main objectives of the policy are – superior and cost effective e-governance; IT education and literacy; private investment in IT industry, infrastructure and services; and employment generation.
The IT policy of the state provides large number of incentives for the IT industry.
In Gurgaon, it is developing a Software Technology Park of India (STPI).

Himachal Pradesh

Lokmitra, an ambitious programme broadly based on the model of Gyandoot (Madhya Pradesh) – to bring e-governance to be extended later to all state districts through intranet.
Developed IT vision 2010 in collaboration with NASSCOM to convert the state in an IT destination.

Karnataka

Digitization of the common entrance test (CET) seats allotment in professional courses.
Computerization of the SSLC and PUC exam process and making results available online.
Establishment of LAN in the Revenue Secretariat.
Computerization of payments and receipts in 20/31 districts and 184 sub-treasuries.
Network center to handle central database at Bangalore and disaster recovery center at Dharwad.
Computerization of payment of taxes, filing of returns, dealers registration, vigilance and intelligence activities.
Computerization of the Public Works Finance Cell and the zilla panchayat units for monitoring monthly grants and releases.
Computerization RTO (on pilot basis) and all police stations. Yuva.com, an IT scheme for rural youth employment.
Bhoomi, a computerized project launched to maintain land records. It has made land registration simple and

easy for the citizens.
Computerization of insurance department and municipal corporation is in progress.

Kerala

Kerala RD Net networks 152 office blocks and provides regular updates of various state activities.
CARD: automatic registration system.
FRIENDS (fast, reliable, instant, efficient, network for disbursement of services), a convenient one-stop gateway to pay variety of taxes and bills, etc.
Treasury computerization: the project involves the computerization of all district treasury offices and a few key sub-treasury offices.
Water authority project involves the computerization of all operations of its 13 offices, including billing and collection.
ISDN-based messaging system for administration.
Computerization of the department of civil supplies, responsible for issue of ration cards.
Computerization of the public service commission to conduct examinations like the state eligibility test, medical and engineering entrance and SSC examinations.

Madhya Pradesh

Launched on 1 January 2000, the Gyandoot project covering 20 village information kiosks that offer services like current rates of agricultural produce, copies of land records, online registration of application and public grievance redresses, village auctions, etc. These services are offered at nominal rates ranging from Rs. 5 to 25.

Maharashtra

Maharashtra VSAT network connects Mantralaya with all the districts in the state which supports video-conferencing and e-mail.
Sarita, a computerization project of the stamps and registration department. Computerization of the employment exchanges to network all the exchanges.
Warna wired village project, a web-based information system on the agriculture produce market, agriculture schemes and crop technology, employment and self-employment schemes, educational and vocational guidance, availability of land records and milk procurement, etc.

North Eastern States

Community information centers – (CICs) have been set up in 2002 in all the 487 blocks of the eight N-E states viz. Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura. Basic CIC services include internet access, e-mail, printing, data entry and word processing and training for locals.

Rajasthan

Raj-swift, a statewide intranet to facilitate data, text and e-mail between the district offices.
Rajnidhi information kiosk project proposed to function as a modern service delivery system.
Networking of secretariat to monitor various key activities of the state.
Vikas darpan, a GIS-based planning and decision support system.

Uttar Pradesh

E-governance, computerized the election processes, and placed tender documents online.
Computerization of treasury.
Digitization of laws, rules, regulations and ordinances issued by the government and make them available online.

West Bengal

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