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RURAL TOURISM DEVELOPMENT AND GOVERNMENT POLICY: A CASE STUDY OF SOLAPUR DISTRICT

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ABSTRACT

Cropping pattern of an area implies the proportion of the present paper an attempt is made to assess the policy of state government to rural tourism development in Solapur district for the present investigation the secondary data are obtained from P.W.D. Solapur (2010) and socio – Economic Review and District statistical Abstract of Solapur District. The Collected data are processed and presented the tables on maps. Tourism is now well recognized a major growth engine. Several states like J & K, Himachal Pradesh, Sikkim. Have transformed their economics by developing their tourism potential. Tourism has a great capacity to create a large sector employment for rural area in Solapur District. Rural tourism has the potential to choose the income face of erosion.

KEYWORDS: Tourism



Development , Government Policy , socio – Economic Review and District statistical.

INTRODUCTION :

Tourism has the potential to chase the income face as a nation because this industry is now well recognised as a major growth engine. Hence several countries have transformed their economics by the new developing the tourism potential with surrounding area. This industry has great capacity to create a large scale employment for skilled and no skilled also. India has become the second major favoured destination for tourism direct interment.

In India under 10th five Year plan thrust has

been seven to promote Village tourism. The state Government of Maharashtra has also announced tourism policy in the year 2006. In this regard development of rural tourism is one of the aspects of this policy. The present paper holist's role of the state government of Maharashtra in promoting rural tourism for rural development which is bringing direct and indirect benefits to the people.

OBJECTIVE:

The present study aims at analysis the rural state government policy in promoting rural tourism and its impact on rural economic development in Solapur rural area.

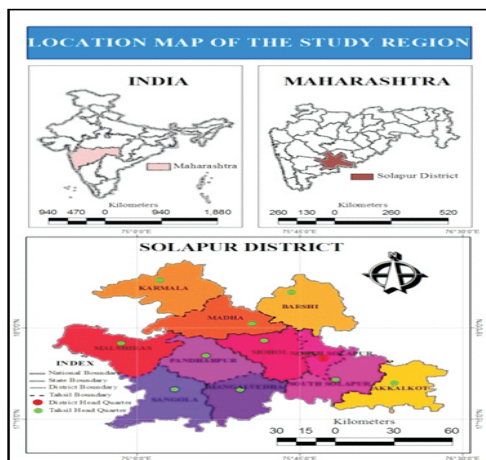
DATA SOURCE AND METHODOLOGY:

The data for present study have been obtained entirely on secondary data. This data have been obtained from published and unpublished record of the PWD Department Solapur and other unpublished records.

STUDY REGION:

Entire Solapur district except few western patches irrigated by canal is the heart drought prone area (Fact finding committee 1973) generally the region experiences semi-arid climate characterized by monsoon conditions. The topography of the region comprising long low uplands separated by shadow basins have an elevation of about 550m above mean sea level.

Solapur is the Fourth Largest district in Maharashtra in terms of land area and seventh largest in term of population. Solapur is a transport hub connect-



ting Maharashtra, Karnatakaand Andhra Pradesh it is well connected by rain and road major cities and districts.

Geographically Solapur is located between 17.10 to 18.32 degree north latitude and 74.42 to 76.15 degree longitude. Whole as the district is drain by the Bhima its tributaries. The average rainfall is 620mm. The district

covers geographical area 14844.6 sq. km. The total tahsils are 11 and total village are 115. The major tourist attractions is the district are Solapur, Pandharpur, Akkalkot, Barshi, Karmala, Mangalwedha, Aklujand Madha.

DISCUSSION:

From last two decade state government is promoting rural tourism for rural development in this regard the development as basic infrastructure is one of the major reasons for the development of rural tourism. It is observed that was positive co relation between rural tourism and rural development.

From last two decade central government of India has taken initiative to promote rural tourism development in our country during 11th five year plan guidelines were given to all state government to promote rural tourism in their state government by Maharashtra has who announced Rural Tourism Policy in 2006. Development of the rural tourism is one at the aspect of this policy.

Table No. 1
Distribution of Pilgrimage centres and funds allocation
(in Lakh Rs.)

Sr. No	Tahsils	No. Of Pilgrimage Centres	Fund allocated in 2004-2010	Parentage
1	Malshiras	21	1794.36	57.88
2	Pandharpur	07	171.37	05.52
3	Mangalwedha	06	98.08	03.16
4	Karmala	06	246.59	07.96
5	Barshi	05	40.41	01.30
6	S.Solapur	05	83.48	02.69
7	Sangola	05	140.31	04.53
8	Mohol	04	205.92	06.65
9	Madha	03	184.06	05.94
10	Akkalkot	02	59.81	01.93
11	N.Solapur	02	75.63	02.94
	Total	66	3099.67	100

Source:1. PWD Department Solapur (2009)
2. Compiled by Author

Solapur District is having a number of Historical, Social, Cultural tourist destinations.

Table No. 1 shows the tahsils wise number of Pilgrimage destinations. Malshiras tahsil is having highest 21 religious tourist destination and Akkalkot; North Solapur tahsils have two religion tourist destinations. Total fund allotted for this 66 destinations are 3049.67 Lakh and average fund is 281.78 lakh.

It is observed that Government 9 Maharashtra allowed 57.88 Percent fund only Malshiras tahsil which is

very high with compare to adverse 3.09 percent which is very high with compare to other Pilgrimage tahsils.

The political effect on the fund allotted is observed here. Congress and Rashtrawadi Congress alline Government power is given more funds for this tahsil. In Malshiras Shri. Akalai Devi Mandir, Shri Anandi Ganesh Mandir, Shri Shiv-ParwatiMandir, Shri AradhanariNateshwarMandirEtc with compare to other tahsil having more benefits because historical and cultural environment is given boost to develop this tourist centres.

Next to Malshiras, Karmala is having 06 realign destination namely Shri KamalabhavaniMandir, Shri UttreshwarMandir, Kem, ShriKotalingevasthan, Chikhalthan Etc. For 2004-05-2009 the total fund allocated to this tahsil is Rs. 246.59(07.95 Percent) which is also more than average fund allocation. Thirdly Mohol tahsil has on religious tourist destinations name, Shri NasnatuDevasthan, wadwal, Shri SiddheshwarDevasthan, shetphal, Shri NagnathDevasthan, Mohol etc. And fund allocated to this tahsil is Rs. 205.32(06.64 percent) followed by madug is having of religious tourist places namely Shri. SantSavtamali, Aran, Shri.KurumdasMandir, Lavul, Shri. OmkareshwarMandir,Ranjhani and fund allocated to this tahsil is Rs. 184.06(05.73 percent) next to Madha, Pandharpur tahsil is having of religious tourist centres namely Shri. SeetaramMaharajMandir, Khardi, Shri. Gopal-Krishna MandirGopalpur, Shri. SuryanarayandevMandi, Narayanchinholi etc. From 2004-09 the total fund allocated to this tahsil is Rs.171.37 (05.52 present) Next 3 tahsils South Solapur, Barshi and Sangola having 5 tourist destination each and total fund allocated are 264.20 lakhs (8.52 percent).

In these tahsils Shri. Narayan Devasthan, Jawali, Shri. SomeshwarMandir,Kadlas as in Sangola,HatarSang,Kudd, Shri. MalsidhaDevasthan, Bhandarkavadhaare in South Solapur tahsil and Barshi tahsil five religious tourist places which are Shri. NagnathMandir, Ghari, Shri. BhairavnathMandir,Ratanjan etc. North Solpaur and Akkalkot both tahsil having 02 religious places namely Shri. YamaideviDevasthan, Mardi, Farid Baba Parsi, Wadala, KhwajaSaifan Malik Devasthan, Hydra. Respectively and fund allocated to tahsils 59.81(01.97 percent) and Rs.75.63 (02.43 percent) perceptively.

It is observed that number of pilgrimage destinations in each tahsil and fund allocated for the development of those destinations is inversely proportionate as the number of destinations in particular tahsils. The regional and social variation is clearly shows that out of many facts factors political factors plying a vital role in the development of those destinations.

CONCLUSIONS:

Tourism has the new potential source to change the income face of a region. The present study highlights that within the district fund was allocated imbalance. Malshiras tahsil has first in allotment of development fund followed by Karmala, Mohol, Madha, Pandharpur etc. It is observed that there is always positive Co-vention between Rural Tourism and Rural Department.

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