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Golden Research Thoughts



PROBLEMS AND PROSPECTS OF LEATHER FOOTWEAR INDUSTRY IN KOLHAPUR CITY.

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ABSTRACT

The Study of Problems and Prospects of Leather Footwear Industry in Kolhapur City. Kolhapuri chappals are Indian handcreated cowhide chappals that are privately tanned utilizing vegetable colors. Kolhapuri Chappals or Kolhapuris as they are normally alluded to are a style of open-toed, Tstrap shoe which began from Kolhapur, a southern region in the condition of Maharashtra.

KEYWORDS: kolhapuri chappal , Study of Problems , utilizing vegetable colors.

HISTORY OF KOLHAPURI FOOTWEAR

The kolhapuri chappal is the world renowned high quality footwear which was at first uncommonly planned in the Kolhapur town of Maharashtra state in india. These handcrafted cowhide footwears are tanned by utilizing vegetable colors. The customary plans of the kolhapuri footwear are exceptionally well known in the country of Maharashtra as well as over the globe. The kolhapuri footwear was likewise alluded by various names relying on the place it was produced like Kapashi, Paytaan, kachkadi, Bakkalnali, and Pukari. The Kolhapuri appeared as right on time as the

thirteenth century. History has recorded that it was begun and composed by the saudagar family in 1920. The main model which was planned before was significantly more slender than what is accessible now and was otherwise called chappal with ears or kanwali for it had two side folds. The upper segment of the footwear was complicatedly outlined.

By 18th century It Became Very Popular As Kolhapuri

When this model was sent to a retail location, J.J. furthermore, Sons in South Mumbai it was particularly refreshing and advance they requested for another, then they requested for another 20 more combines and it was sold like hot cake in Bombay. Before long there was part of interest for the Kanwalis in the business sector thus the Saudagar family augmented their work by instructing the creativity to others. This footwear is referred to in nearby dialect as "Pie-taan". By eighteenth Century it turned out to be exceptionally famous as Kolhapur and not long after that it was likewise outlined in bordering town and urban areas of Maharashtra and got itself marked.

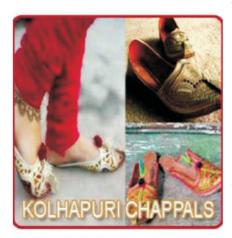
Specialty

The hand created kolhapuris colored with vegetable colors at first turned out to the business sector in the style of an open-toed and a T-strap shoe. It is prepared by playing out a progression of mechanical or synthetic operations so as to protect it where the stows away of wild ox are handled and touched. As the cowhide is nibbled it turns out to be sufficiently hard and consequently solid and can be utilized for day by day reason. The first customary kolhapuris which was made utilizing bison stow away and string had a thick sole and weighed to around 2 kgs and could withstand even high level of warmth furthermore hard mountain landscape. The conventional outlines named after the spot where it is made like, Kachkadi, bakkalnali, and pukari are noted for their unique components like thick, rough and strength. Especially suited for every day general utilize these footwears are accessible in energetic hues, distinctive sizes and examples.

Making of kolhapuri chappal

Individuals at first amid the old time frame utilized leaves and barks of the trees and different plants to ensure their feet. This was gradually trailed by the use of creature skin. At that point because of modernization, various types of unique and engineered leatheres were utilized. Initially the Kolhapur footwear were made by utilizing Bog conditioning which was sourced from the therapeutic plants like 'Hirada', 'Babul'. Being therapeutic plants they bestowed restorative properties to the footwear which was as an additional favorable position to the kolhapuris. These cowhides by nature are said to have little pores in it which ingests heat and threby give a cooling impact to the feet and to the entire body.

Kolhapuri chappals are exquisitely and embellished



The kolhapuri chappals are perfectly composed and adorned. The most recent accessible model in the business sector are complicatedly created with gold rope, zari strips, pom or gota, and so forth., which can be even worn in events like weddings and gatherings giving an imperial and a smooth look. The kolhapuris are not season particular and can be utilized both amid winter and summer. The valid kolhapuri are normally handmade and made with unadulterated calfskin. Be that as it may, there are other low characteristics of popular kolhapuris where a handled cowhide is utilized as a part of the upper segment and the sole being made of elastic. Despite the fact that not presently at first it was exchanged over the globe and it produced a major salary to the state. The entire town of Kolhapur is for the most part in view of making of this footwear including parcel of artisans. Aside from the honest to goodness kolhapuri outlines part of silimar examples are additionally got from the neighboring states like Rajasthan and Gujarat. The claim to fame of the craftsmanship of the

Indians is show-cased here.

The Problems faced by the makers of the kolhapuris Financial Problems:

Despite the fact that the plans of these footwear are contemporary to the most recent pattern they confront trouble battling for their survival as a result of low deals and top of the line brands market. Inspite of all the monetary limitations confronted by the creators of the kolhapuris one ought to have the capacity to investigate this as an immaculate Indian craftsmanship which must be sustained and safeguarded for they are simply not footwear but rather history. This is a profoundly appealing item and holds enthusiasm among the general population which demonstrates the devotion and the inherent work put in by the kindred craftsman

displaying the imitation of their psyche and society. Aside from the major kolhpuri assortment there are other two to be specific the kapashi and Dongari. The first Kolhapuri in produced using 100% cow or wild ox calfskin. It is predominantly accessible in three hues, regular, oil and clean. The calfskin is handled in such a way were it gives a light, delicate and sleek feel and free from hypersensitive properties.

Technical Problems:

- 1. Lack of profitable prices for the leather products (Kolhapur ichappal) and high price variation.
- 2. Lack of new technological guidance for new design and marketing of their products.
- 3. Lack of good quality of inputs like raw material, machineries etc..
- 4. Poor availability of extension agencies for technical guidance.
- 5. Lack of awareness about their finished products value added.

Stitching and punching is made with hand

There are no nails or any sharp things utilized as a part of the footwear for the sewing and punching is made with hand. Aside from the outer excellence it gives, the kolhapuris don't bring about any harm to the feet and enhance your feet and enhance your feet with present day artfulness and a smooth look. There are no hard materials utilized as a part of the production. The making of the kolhapuri is entirely basic where two parallel bit of calfskin is joined and sewed with thing strings of cowhide or thongs, so it gives us awesome solace and is dependable. The kolhapuris offer an extensive variety of assortment from basic examples to impeccable enlivened examples. The kolhapuris are upgraded with brilliant strings called "gota".

Main factors which aided in creating a big demand for the kolhapuris

This was one of the principle variables which helped in making a major interest for the Kolhapuris on the planet market. The first Kolhapuri footwears are produced using the covers up of bovine, goat and wild ox. These covers up are handled under different strides and after that brushed which eventually makes the calfskin hard and solid and perfect for wear and tear. Once the calfskin is prepared by officially outlined formats the base is cut and taking into account the last prerequisite they are colored with the above indicated three hues. At that point it goes for sewing where no nails are utilized and it is joined just by utilizing calfskin ropes. When this is done the other improving enhancements and embellishments are planned and brings about the wonderful Kolhapuri's.

PEOPLE STILL PREFER THE TRADITIONAL KOLHAPURIS WITH MODERNIZATION



In spite of the fact that individuals still incline toward the customary Kolhapuris with modernization there are likewise other youthful group which search for the most recent pattern in the Kolhapuri. The first Kolhapuri's had just certain particular shades of cocoa which went from a light tan to further rosy tans. In any case, with redesigns in the most recent pattern they have concocted more brighter and energetic shades. In any case, however nothing is to contend with the conventional style of Kolhapuri. It takes into account all age bunches like children, young ladies, young men, men and ladies. In Pakistan, as indicated by the most recent pattern the Kolhapuris are outlined level with fine work of gold and silver, furthermore excellent bands and container cowhide with various shades of chestnut and dark. As changes continue coming in the whole field in light of the most recent patterns, Kolhapuri's can be said that it is the main footwear which has stayed static for a very long time for the

progressions are just boosted on the weaving and the mind boggling work.

PROBLEMS AND PROSPECTS OF LEATHER FOOTWEAR INDUSTRY IN KOLHAPUR CITY.

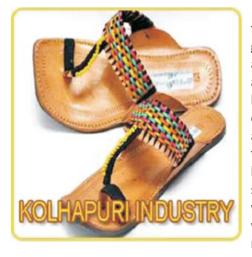
CHANGES MADE IN THESE FOOTWEAR BASED ON THE CULTURE

Changes are made in these footwear likewise taking into account the way of life of a specific area which here and there even incorporate bright society style. These footwears can fit itself into an easygoing outfit and also for intermittent gathering wear as well. Ladies and young ladies for the most part lean toward Kolhapuri's on the grounds that there is parcel of assortments accessible in the business sector coordinating their sari or dress shading. The most recent example of Kolhapuri's are accessible in the marked Khaadis with splendid hues running from violet to electric green, silver and brilliant hues. Added to the splendid hues they are additionally embellished by works like gota kinaari, stone work and sensitive handwork. All these most recent redesigns have given the Kolhapuri an advanced viewpoint and adaptability. A portion of the renowned examples incorporate Natural press palte, Char patti gentlemen common, Boot regular, Hare ram gentlemen normal, Puda patent wa moje, Ladies panch silai kapsi moje, Ladies press palte cocoa, Ladies press palte characteristic and Yellow normal puda gasped wa moje.

KOLHAPURI CHAPPALS - NOT ONLY THE FAVOURITE OF THE NATIVES

Kolhapuri chappals are the most loved of the locals as well as it is preferred by individuals over the globe and subsequently have an incredible interest in the universal business sector. It is especially adored by the general population of Pakistan. They are not intensely estimated and are for the most part accessible in conservative cost. Indeed, even youthful business people particularly women have made parcel of pages in the informal organization group like Face book for these footwear. Inspite of its distinction all through the nation there are part of out of order about the Kolhapuris in the business sector for couple of real shop proprietors in the state say that the crude material has turned out to be exceptionally costly by no less than half which results in an expanded expense of creation. The other principle disadvantage is that the Kolhapuri chappals have no patent insurance. Subsequently there is parcel of modest impersonations of the first Kolhapuri where the clients are not ready to recognize the first and the copy. Yet at the same time the makers can exchange these items both in the nearby and the universal business sector.

COTTAGE INDUSTRY INVOLVED IN MAKING OF THE KOLHAPURI FOOTWEAR



A large portion of the business required in making of the Kolhapuri footwear is for the most part cabin commercial enterprises and the general population have a place with the shoemaker group. These units are not stacked with individuals but rather barely have they utilize around 5–10 works generally the relatives including the ladies of the house. Presently in and around Kolhapur there are around 5633 units occupied with the assembling of Kolhapuri chappals utilizing 22500 artisans of which 10% are ladies artisans. The male specialists embrace the occupation of cutting, flavoring of calfskin and fitting though the ladies laborers convey the work of making upper belts plans and solesewing amid the extra time. The wages are paid on regular routine which is extremely negligible on a normal Rs.28/- to Rs. 32/- are paid as wages per pair. The fare assortments of Kolhapuri footwear are chiefly made in Miraj, Jat and Kawathe-mahankal of Sangli region while extravagant assortment is predominantly made in Kolhapur area.

REVENUE FROM THE EXPORT VARIETY IS ESTIMATED TO BE AROUND RS.2 CRORES

The income from the fare assortment is evaluated to be around Rs.2 crores and the residential business sector produces about Rs 10 crores every year. Gramodyog Society Ltd. which are secured under the Maharashtra State Khadi Board, for whom account for working funding to the degree of Rs. 10,000/ - per craftsperson/unit @ 12% interest is orchestrated under the Page Scheme. Aside from this, couple of units taking a shot at expansive scale have been straightforwardly financed by Maharashtra Khadi and Village Industries

Board to the degree of Rs.25, 000/ - to Rs. 1, 00,000/ - @ Rs.4% interest and half sponsorship premise under D.R.I. plan. Moreover, the Mahatma Phule Backward Class Development Corporation Ltd. has additionally financed to the degree of Rs.25, 000/ - @ Rs.4% interest and half appropriation for working capital, as required. Contingent on the style and example the Kolhapuri footwear are valued aggressively where the base rate begins from Rs. 300 and crosses thousands.

CONCLUSION:

One of the major industries in Kolhapur is leather footwear industry and well known popular footwear in Statewide, Nationwide and at International level is Kolhapur Chappal. It is more than 100 year old sector in Kolhapur and it comes under unorganized sector most of the leather artesian / worker want State and Central government should help them to sustain their livelihood.

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