



AN ANALYSIS OF FINANCIAL PERFORMANCE OF SRI SRINIVASA INDUSTRIES

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ABSTRACT :

Industrialization is an arrangement of financial advancement in which the significant piece of the characteristic assets are utilized to build up an in fact forward enhanced industry competent accepting a high rate of development for the economy in general and of cover coming economy and social and backwardness. A standout amongst the most imperative is that a considerable lot of Asia's kin still depend to a great extent on agribusiness for the living. The Industrialization realizes a market change in word related appropriation by the opening up significant open doors in the modern area. It increments per capita salary of the organization.

KEYWORDS: *Industrialization , coming economy and social and backwardness.*

INTRODUCTION:

The procedure of industrialization opens up for a fares broadening and various fabricated items begins going into the fares. The vital effect of mechanical advancement is that, the social standpoint of the general population experiences radical changes. Industrialization has a noteworthy task to carry out in the financial advancement of immature nations. The hole in per capitals livelihoods between the created and immature nations in to a great extent reflected in the dissimilarity in the structure of their financial matters. The previous are to a great extent modern, conservative while in the later generation of kept predominately to farming.

The mechanical segment which has a moderately high peripheral inclination to spare and agitation contributes fundamentally to inevitable accomplishment of a self-supporting economy with proceeded with abnormal state of venture and quick increment in pay and modern business. Other than the procedure of industrialization is related with the advancement of mechanical states of mind and aptitudes of mechanical work with involvement of modern administration and inside qualities of a cutting edge society which thusly are helpful to development of efficiency in farming, exchange dispersion and other related skaters of the economy. The individual example has experienced a market change because of multi year designs. Coals in the organizations of creation of make has an enlisted a striking increment substantial and fundamental ventures have come to involve in essential place in the mechanical strategies 1991.

PROFIT FOR INVESTMENT RATIO

This proportion on speculation (R.I.O) or "Profit for capital utilized". It gauges the adequacy or generally of benefit in connection to capital utilized. Return in venture is utilized to gauge the operational

and administrative proficiency. High proportion demonstrates more productive utilization of the capital utilized.

From the above table rate of return proportion increments for the year 2012-2013 and gets diminishes in the year 2013-2014. The organization needs to make proficient utilization of capital utilized.

OBLIGATION EQUITY RATIO

This proportion is found out to decide long haul dissolvability proportion of an organization. Obligation value proportion is likewise called "Outer Internal value proportion". The term outer value alludes to add up to exterior liabilities. Inside values alludes to investors reserves or the unmistakable total assets, here investors alludes to just the investors.

From the above table the proportion demonstrates an expanded in consistently than the perfect proportion. The organization using the expense of obligation adequately and productively and must abatement long haul assets in their business.

NORMAL COLLECTION PERIOD

A methodology for estimating the liquidity of association's indebted individuals is normal gathering period. This proportion is entomb identified with and relies upon the indebted individuals turnover proportion.

We can see the proportion demonstrates 132.77 in the year 2011-2012 and it has been expanded in the year 2012-2013 and again the proportion has been declined in the year 2013-2014. It demonstrates the organization has no standard proportion. The organization must lessen their indebted individuals turnover proportion to build their rate.

WORKING RATIO

This proportion is shows the connections between aggregate working costs and deals. It demonstrates operational effectiveness of the worry. Lower the proportion more is the proficiency. The proportion ought to be low enough to give reasonable come back to the investors and different financial specialists.

From the above table the proportion demonstrates fluctuating pattern year. It fulfills the organization it by year mean that to give reasonable come back to the investors and different financial specialists.

CURRENT ASSET TURNOVER RATIO

The proportion decides productivity of usage of a business concern, higher the proportion demonstrates the under more is effectiveness in use of current resources. Lower the proportion more is the proficiency in use of proportion demonstrates the under of usage of current resources

From the table given above demonstrates the proportion has been changed arbitrarily for the three years. It demonstrates the organization has no focus more on their net deals.

SNAPPY RATIO

The proportion is otherwise called fluid or basic analysis proportion. It is determined by contrasting the fast resources and current liabilities. Snappy or fluid resources allude to resources which are rapidly convertible into money. Current resources other than stock and prepaid costs are considered as brisk resource.

From the above data this proportion demonstrates expanded than the perfect proportion is 1. It demonstrates the second monetary position of the organization and the organization ready to meet their present liabilities appropriately.

NET PROFIT RATIO

This proportion is called net benefit to deals proportion. It is a proportions of administrations productivity in working the business effectively from the proprietors perspective. It demonstrates the arrival of investors speculations. Higher the proportion is better the operational productivity of the business concern.

From the above table we can see the proportion has been diminished in the year 2011-2012 and expanded in the year 2012-2013 and again diminished in year 2013-2014. It demonstrates the organization needs to focus more on the deal

ADD UP TO ASSETS TURNOVER RATIO

The proportion decides proficiency of usage of aggregate resources and gainfulness of a business concern, bring down the proportion shows the under additional in the effectiveness in use of aggregate resources. Higher the proportion more is the effectiveness in use of aggregate resources, bring down the proportion demonstrates the under of usage of aggregate resources.

The above table demonstrates the proportion has expanded in the year 2012-2013 as 8.17 and diminished in the year 2013-2014 as 0.31. This demonstrates the organization has no standard proportion. It haphazardly changes and the organization must build their deals in future.

SETTLED ASSET RATIO

The proportion builds up the connection between settled resources and long haul. The targets of figuring this proportion is find out the extent of long – term reserves put resources into settled resource. The apportion ought not by and large be more than '0.67'. It is the Ideal proportion. The proportion is not exactly perfect proportion its demonstrates that a segment of working capital has been financed by long haul reserves.

The proportion should increment in the year. It fulfills the organization. The proportion is higher than arrangement proportion. Settled resource of more than "1" it infers that settled resource are bought with transient assets, which is certainly not a judicious arrangement. It mean that a position or working capital has been financed by long haul reserves.

LONG HAUL DEBT

This proportion is learned to decide long haul dissolvability of an organization. Long haul obligation incorporates long haul borrowings and value incorporates share capital, stores and excess. It demonstrates the extent of advantages expected to reimburse the obligations.

The long haul obligation proportion increment consistently. It has expanded from 1.92 to 5.66.

DISCOVERIES

The Return on venture increment for the year 2012-2013 and diminish for the year 2013-2014 because of effective of capital utilized in organization. The working benefit proportion is more than the past 2year because of declines of expense of generation. It uncovers operational proficiency of the association. The level of Gross benefit on offers of the organization needs to build its benefit since the working proportion demonstrates a reductions from the year 2012-2013 to 2013-2014. Borrower turnover proportion increment consistently and demonstrates that the organization should endeavor to decrease it in coming year. The present proportion is perfect proportion is 2 and the proportion has more than the above perfect proportion. So the higher proportion demonstrates proficiency since it implies less productive utilization of assets. The money position proportion is perfect proportion is "0.75". The proportion shows that money position proportion isn't fulfilling the organization. Obviously the proportion diminishing in 2013. The proportion is low in a year ago. So the organization needs to make move to keep up sufficient money and bank parity to meet it current proportion liabilities. The exclusive proportion demonstrates the diminishing pattern. Capital adapting proportion is high. Capital adapted capital structure is sign for under

capitalization. The long haul obligation proportion increment consistently. Settled resource proportion is higher than perfect proportion. Settled resource of more than "1" it suggests that settled resource are acquired with transient assets.

CONCLUSION:

It very well may be said that SRI SRINIVASA INDUSTRIES developing gradually. It includes little substantial limit inside brief period which can be called as unparalleled accomplishment. Sri Srinivasa businesses has gained ISO9001 accreditation adjusting of the organization to configuration, create and keep up nature of items. The organization likewise spread mindfulness about the breaking down condition.

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