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ROLE MSMES IN PROPELLING INDIAN ECONOMY

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ABSTRACT

The MSMEs play a very important role in the growth and development of the economy with their effective, efficient, flexible and modern & innovative entrepreneurial spirit. The sector contributes maximum to the overall industrial Production, Employment, and Export & Countries GDP. It is well known that the MSME sector constitutes the spine of the nation, small Industry has been one of the major pillars of India's economic development strategy since Independence.



Micro, Small and Medium Enterprises (MSME) sector, with more than six crore enterprises, has emerged as a highly vibrant and dynamic sector of the Indian economy, fostering entrepreneurship and generating self-employment opportunities at comparatively lower capital cost, next only to agriculture. Ministry of MSME promotes growth and development of the sector, including Khadi, Village and Coir industries, by implementing various schemes/programmes towards credit support, technological assistance, infrastructure development, skill development and training, enhancing competitiveness and market assistance

It is recognized fact that agriculture alone is not capable of meeting the challenges of unemployment and poverty reduction of our country. As such a planned and regulated development of industries is must for the growth of our nation. It is well known that the MSME sector constitutes the spine of the nation, small Industry has been one of the major pillars of India's economic development strategy since Independence. The present paper is an attempt to analyze the role of MSMSE in Indian economy.

KEYWORDS: MSMEs, India, globalisation, entrepreneurship, unemployment, exports and imports.

INTRODUCTION

Micro, Small and medium Enterprise(MSMEs)sector has emerged as a highly vibrant, dynamic and leading sector in the Indian economy. The MSMEs play a very important role in the growth and development of the economy with their effective, efficient, flexible and modern & innovative entrepreneurial spirit. The sector contributes maximum to the overall industrial Production, Employment, and Export & Countries GDP. These industries are high capital labour ratio and require a minimum gestation period. It is observed that this sector is large contributor to the socio-economic development of the country and recognized as an important at pillar of Indian economy. The sector not only plays a critical role in providing employment opportunities at comparatively lower capital cost

than large industries but also helps in industrialization of rural and backward areas, reducing regional imbalances and assuring more equitable distribution of national income and wealth

MSMEs complement large industries. Micro, Small and Medium Enterprises (MSME) contribute nearly 22 percent of the country's GDP, 45 percent of the manufacturing output and 40 percent of the exports. They provide the largest share of employment after agriculture. They are widely dispersed across the country and produce a diverse range of products and services to meet the needs of the local markets, the global market and the national and international value chains. The major advantage of the sector is its employment potential at low capital cost. It is well known that the MSME sector constitutes the spine of the nation, small Industry has been one of the major pillars of India's economic development strategy since Independence. It is recognized fact that agriculture alone is not capable of meeting the challenges of unemployment and poverty reduction of our country. As such a planned and regulated development of industries is must for the growth of our nation.

MEANING:

MSMEs are defined on the basis of their investment in plant and Machinery in case of manufacturing enterprise and on the basis of equipment in case of service sector. The Micro Small and Medium Enterprises (MSMEs) sector is a major contributor to the socio-economic development of the country. In India, the sector has gained significant importance due to its contribution to Gross Domestic Product (GDP) of the country and exports. The sector has also contributed immensely with respect to entrepreneurship development especially in semi-urban and rural areas of India. he present ceilings on investment for the enterprises to be classified as micro, small and medium enterprise are as given in the below table

Classification of MSMEs

Criteria				
	Turnover	Investment	Turnover	Investment
Micro	Rs.5 Crore	Less than 25 Lakh	Rs.5 Crore	Less Than Rs.10 Lakh
Small	Rs. 50 Crore	More than Rs. 25 Lakh and	Rs.50 Crore	More than Rs.10 Lakh but
		less than Rs. 5 Crore		less than Rs. 2 Crore
Medium	Rs.250 Crore	More than Rs. 5 crore but	Rs.250 Crore	More than Rs. 2 Crore but
		less than Rs. 10 Crore		less than Rs. 5 Crore

SIGNIFICANCE OF THE STUDY:

Micro, Small and Medium-sized Enterprises (MSME) are one among the most important sectors, forming the backbone of the Indian economy. This sector has been instrumental in the growth of the nation, leveraging exports, creating huge employment opportunities for the unskilled, fresh graduates, and the underemployed, also extending the opportunities to banks for giving more credit to enterprises in this sector. The government should take utmost care of this sector in terms of providing more and more MSME Registration benefits through better regulations, Government simply , and enabling financial institutions to lend more credit at less interest rate for sustainability of this sector.

MSMEs is considered as vibrant and active sector in Indian economy as compared to large scale enterprise. While it contributes about 45% to manufacturing sector, and perhaps 40% to Exports, it forms the highest share of Employment sector in India, contributing around 69% to it. Since the enterprises falling in this sector require low capital to start the business, it creates huge employment opportunities for many unemployed youth. India produces about 1.2 million graduates per year, of the total number about 0.8 million are engineers. And, there is no economy in the world that can provide jobs to so many fresh graduates in one year. MSME is the boon for many of these fresh manpower.

OBJECTIVE OF THE STUDY:

The main objective of the paper is to evaluate the overall growth and developments in the MSMEs sectors in India. Following are the specific objectives of this paper

- 1. To analyze the growth of MSMEs in Indian context.
- 2. To analyze the performance of MSMEs in present scenario.
- 3. To know the contribution of MSMEs in GDP contribution.
- 4. To critical examine the opportunities of employment created by the MSMEs.
- 5. To ascertain the Balanced Regional Development.

DATABASE & RESEARCH METHODOLOGY:

The study is based in secondary data .All financial data are compiled from MSMEs Annual report, Government of India. .Ministry of MSME, Government of India, Centre for Monitoring Indian Economy, Reserve Bank of India, World Investment Report and World Investment Report.RBI bulletin, online data base of Indian Economy, journals, articles, newspapers, etc. are also referred for compilation of this paper

REVIEW OF LITERATURE:

A comprehensive review of literature has become an essential part of any investigation has it not only gives an idea about the work done in the past and assists in delineation of the problem area but also provides basics for interpretation of findings. Wilbert and Stephen (2017) investigated on determine the factors that influence manufacturing small, medium and micro-sized enterprises' (SMMEs) borrowing from banks. The researcher analysed the results are significant to SMMEs, policymakers, the banking sector and other researchers. SeemantYadav and VikasTripathi (2018) conducted a study on various challenges faced by Micro, Small and Medium sized enterprises (MSMEs) in India. The study was summarized the challenges faced by MSMEs, so that policymakers can frame the policies accordingly, subsequently MSMEs contribution to economical growth of the country can be increased. Sonia Mukherjee (2018) studied on the Challenges to Indian micro small scale and medium enterprises in the era of globalization. The researcher discussed and evaluated the absence of appropriate technology would be reduced the potential of MSMEs, lower the demand for the product (lower sales), switching to superior quality (from rivals) and lower profit margin (sometimes loses). Scholar stated that it should be a strong focus on implementing the new age technology, through better awareness, adopting of best practices, developing (indigenous technology) as well as technological collaboration with global partners. Surendar Gade (2018) conducted a study on MSMEs' role in economic growth: An Indian Perspective. The researcher has examined the contribution of MSMEs Sector in the nation's growth and also the areas which are required to strengthen the MSMEs sector to its continuous contribution to the development of India. The study found that MSMEs can be boon and a hope for Indian economy in near future. Tara Nair and Keshab Das (2019) assessed the data on flow of bank credit to the micro and small enterprise sector in India since the 1970s revealed that the strategic intent of reorienting the industrial policy in the mid-2000s by carving out a new category called the micro, small and medium enterprises has not served any useful purpose in terms of making institutional credit available to the MSEs.

ANALYSIS OF DATA:

Following parameters have been identified to assess the role of MSME in propelling economic development of India

- 1. MSME'S Growth in India
- 2. MSMES Contribution in GDP
- 3. Estimated Number of MSMEs (Activity Wise)
- 4. Distribution of Enterprises Category Wise
- 5. Estimated Employment in MSME Sector (Broad Activity Category Wise)

6. Share of MSME exports in total exports

MSME'S Growth in India & Contribution in GDP:

Micro, Small, and Medium Enterprises (MSMEs) have been monumental in accelerating the growth of the Indian economy. They not only play a cataclysmal role in generating employment opportunities at relatively low capital costs but also support industrialization and formalization of the economy. They are also instrumental in ensuring financial inclusion by tapering regional imbalances. Micro, Small & Medium Enterprises (MSMEs) contribute significantly in the economic and social development of the country by fostering entrepreneurship and generating largest employment opportunities at comparatively lower capital cost, next only to agriculture. Government is committed to supporting this critically important sector for better credit flow, technology upgradation, ease of doing business and market access.MSMEs operation and growth have been persistently challenged by numerous internal and external factors, even a significant number of MSEs in different parts of the country have collapsed and goes out of operation. This research, therefore, aims to identify those internal (firm-specific) and external (macroeconomic) factors affecting the growth of MSEs in Bole Sub City of Addis Ababa City administration.

Table-1
Growth of MSMEs (Figures in lakh)

Parameters	NSS 73rd Round 2015-16	Fourth All India census of MSMEs 2006-07	Annual Compound Growth Rate(5)
No.of MSMEs (Total)	633.88	361.76	6.43
Manufacturing	196.65	115.00	6.14
Services	437.23	246.76	6.56
Employment (Total	1109.89	805.24	3.63
Manufacturing	360.42	320.03	1.33
Services	749.47	485.21	4.95

Source: Annual Report MSME 2018-19.Page.35

The Micro, Small and Medium enterprises (MSMEs) play a pivotal role in the overall industrial economy of India. MSMEs constitute more than 80% of the total number of industrial enterprises and support industrial development. MSMEs contribute nearly 45% to manufacturing and about 40% to the Indian export sector. Their contribution to the Indian GDP is 8% and the sector has registered growth rate of 10.8%. Indian MSMEs have moved up from the manufacture of traditional goods including leather, gems and jewelry, agricultural goods to much more value addition in the manufacturing sector to its entry in the value added services as well. It is one of the major growth driver of Indian Economy. It is based on the Model of Socio economic policies of the Govt. of India. It develops appropriate indigenous technology. It possess the second largest sector after agriculture. It includes more than 26million units which are producing more than 8000 products within the country. It provides employment to over 59million.

Contribution of MSMEs in Indian Economy:

The Indian MSME sector is the backbone of the national economic structure and has unremittingly acted as the bulwark for the Indian economy, providing it resilience to ward off global economic shocks and adversities. the Micro sector with 630.52 lakh estimated enterprises accounts for more than 99% of the total estimated number of MSMEs respectively. Out of 633.88 estimated numbers of MSMEs, 324.88 lakh MSMEs (51.25%) are in the rural area, and 309 lakh MSMEs (48.75%) are in urban areas. The Ministry of MSME's (2017), highlights that the MSMEs accounted for 30.74% of GDP in the year2014–15. Current economic forecast or survey interprets that with the Indian Economy

growing at an average of 7% per annum, it is likely to become a \$5 trillion economy bythe year 2025. Hence, the development of the MSME sector is becomes essential as it is considered to be the backbone of India. There are over 6000 products ranging from traditional to high-tech items, which are being manufactured by the MSMEs in India. The contribution of MSME Sector in country's Gross Value Added (GVA) and Gross Domestic Product (GDP) at current prices for the last five years is as below:

Table -2
Contribution of MSMEs in Country's Economy at Current Price
(Figures in Rs. Crores adjusted for FISIM3 at current prices)

	(Figures in its. ereres adjusted for French de sur ent prices)					
Year	MSME GVA	Growth %	Total GVA	Share of MSME in GVA %	Total GDP	Share of MSME in GDP %
2011-12	2622574		8106946	32.35	8736329	30.00
2012-13	3020528	15.17	9202692	32.82	9944013	30.40
2013-14	3389922	12.23	10363153	32.71	11233522	30.20
2014-15	3704956	9.29	11504279	32.21	12467959	29.70
2015-16	4025595	8.65	12566646	32.03	13764037	29.20
2016-17	4405753	9.44	13841591	31.83	15253714	28.90
2017-18	5086493	12.98	15513122	32.79	17098304	29.75
2018-19	5741765	12.88	17139962	33.50	18971237	30.27

Source: Annual Report MSME 2020-21

As per the National Sample Survey (NSS) 73rd round, conducted by National Sample Survey Office (NSSO), MoSPI, during the period 2015-16, there were 633.88 lakh unincorporated non-agriculture MSMEs in the country engaged in different economic activities excluding the MSMEs registered under (a) Sections 2m(i) and 2m(ii) of the Factories Act, 1948, (b) Companies Act, 1956 and (c) Construction activities falling under Section F of National Industrial Classification (NIC) 2008. The below table shows the distribution of MSMEs category wise.

Table-3
Estimated Number of MSMEs (Activity Wise)

Activity category	Estimated Number of Enterprises (in Lakh)			Share (%)
	Rural	Urban	Total	
Manufacturing	114.14	82.50	196.65	31
Trade	108.71	121.64	230.35	36
Other Services	102.00	104.85	206.85	33
Electricity	0.03	0.01	0.03	00
All	324.88	309.00	633.88	100

Source: Annual Report MSME 2020-21

It is seen from the above table that 31% MSMEs were found to be engaged in manufacturing activities, while 36% were in Trade and 33% in Other Services. Again out of 633.88 estimated number of MSMEs, 324.88 lakh MSMEs (51.25%) were in rural area and 309 lakh MSMEs (48.75%) were in the urban areas.

Table -4
Distribution of Enterprises Category Wise (Numbers in lakh)

Sector	Micro	Small	Medium	Total	Share (%)
Rural	324.09	0.78	001	324.88	51
Urban	306.43	2.53	0.04	309.00	49
All	630.52	3.31	0.05	633.88	100

Source: Annual Report MSME 2020-21

Employment:

MSMEs provide employment opportunities at comparatively lower capital cost and act as ancillary units for large enterprises to support the system in growth. As per the National Sample Survey (NSS) 73rd round conducted during the period 2015- 16, MSME sector has been creating 11.10 crore jobs (360.41 lakh in Manufacturing, 387.18 lakh in Trade and 362.22 lakh in Other Services and 0.07 lakh in Non-captive Electricity Generation and Transmission) in the rural and the urban areas across the country. The below table shows the distribution of MSMEs activity wise.

Table -5
Estimated Employment in MSME Sector (Broad Activity Category Wise)

Broad Activity Category		Share (%)		
	Rural	Urban	Total	
Manufacturing	186.56	173.86	360.41	32
Trade	160.64	226.54	387.41	35
Other Services	150.53	211.69	362.22	33
Electricity	0.06	0.02	0.07	00
All	497.78	612.10	1109.89	100

Annual Report MSME 2020-21

MSME Export to Total Exports:

The MSME sector in India is contributing more than 40% to exports. The below table below that the share of MSME exports has increased from 43% in 2012-13 to 49% in 2017-18. MSME exports grew by 4.19% in 2014-15, which declined to -5.85 % in 2015-16. During the same period total exports also declined from -1.29% to -15.49%. During 2016-17 and 2017-18 there was positive growth in case of both MSME exports and total exports.

Table-6
Share of MSME exports in total exports (Amount in USD Million)

Year	Total Exports	Export by MSMEs	Share of MSMEs(%)
2012-13	300400	127992	43
2013-14	314415	133313	42
2014-15	310352	138896	45
2015-16	262291	130768	50
2016-17	275852	137068	50
2017-18	303376	147390	49

Source: RBIs Report of the Expert Committee on MSMES 2019

Government Policies

India's ambitious target of expanding its economy to \$5 trillion in the next three years will depend to a large extent on the ability of policymakers to unleash the animal spirits of micro, small, and medium enterprises (MSME), which play a pivotal role in employment generation and sustainable development. Ministry of MSME implements various schemes/programmes for the promotion and development of Micro, Small and Medium Enterprises (MSMEs) sector across the country inter alia include Prime Minister's Employment Generation Programme (PMEGP), Micro and Small Enterprises-Cluster Development Programme (MSE-CDP), Scheme of Fund for Regeneration of Traditional Industries (SFURTI), Credit Guarantee Scheme for Micro and Small Enterprises (CGTMSE) and A Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE). The Government has taken a number of recent initiatives to support MSMEs in the country, which inter alia include:

- 1. Rs. 5 lakh crore Collateral Free Automatic Loans for business, including MSMEs.
- 2. Rs. 50,000 crore equity infusion through MSME Self-Reliant India Fund.
- 3. New revised criteria for classification of MSMEs.
- 4. No global tenders for procurement up to Rs. 200 crores.
- 5. "Udyam Registration" for MSMEs, for Ease of Doing Business.
- 6. Launching of an online Portal "Champions" in June, 2020 to cover many aspects of e-governance including grievance redress and handholding of MSMEs.
- 7. Inclusion of Retail and Wholesale trades as MSMEs w.e.f. 02nd July, 2021.
- 8. Non-tax benefits extended for 3 years in case of an upward change in status of MSMEs.

CONCLUSION:

MSMEs act as innovation stimulants, encouraging the diffusion of skills, and inculcation of an entrepreneurial culture. They serve as a source of healthy competition and boost economic dynamism. Access to credit and finance has been a perennial problem for MSMEs. According to International Finance Corporation, the credit needs of the sector stand at nearly Rs 32.5 lakh crore. Despite this huge demand, less than 5 million MSMEs have access to formal credit.For India to achieve its \$5-trillion economy dream, the MSME sector needs to play a big part. "From the development of MSMEs, we need to go towards development led by MSMEs," says Saket Dalmia, MD of Marble City (formerly PG Industry). "For the next 25 years, the MSME sector as a whole needs a one-stop solution to provide businesses with integrated, seamless, and personalised access to relevant information, clearances and licences." Kumar from Pharmchem says the share of credit to micro, small and medium enterprises is very small compared to the outstanding credit to large enterprises. "The government should focus on infusing more credit to the MSME sector.

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