

Golden Research Thoughts

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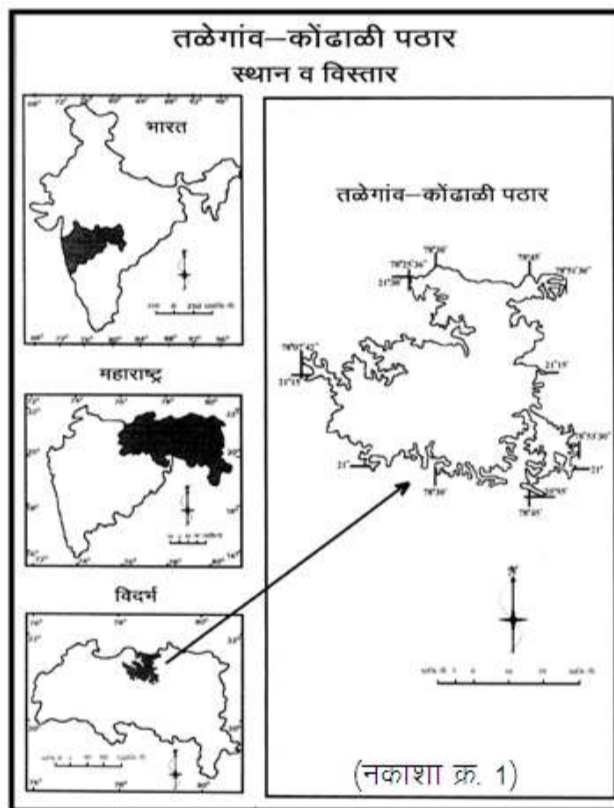


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rI p cktkj dntkP; k çHkkokP; k çek.k (Degree of market area of influence) i fcy I f-lusdk<ys

$$I \text{ f } \% \quad D = \frac{P_i \times A_j}{P_j} \quad \text{fclok} \quad R = \frac{P_i \times A_j}{P_j}$$

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Ref. :- Saxena, (2004).

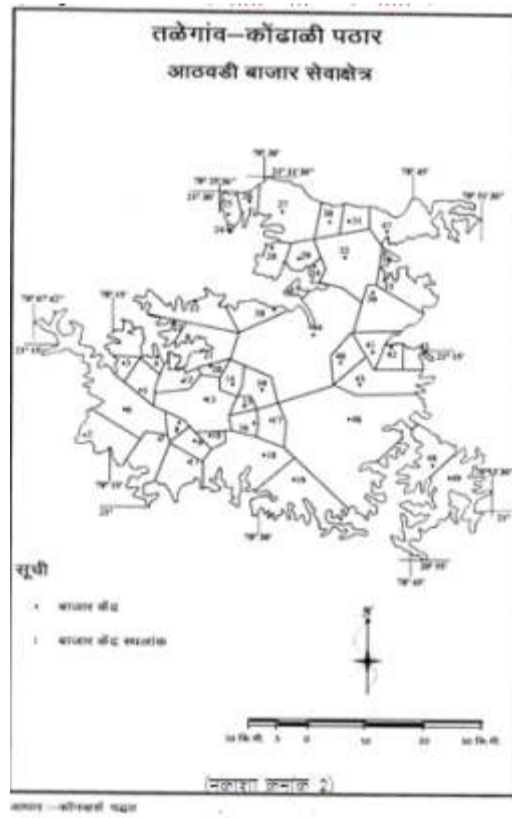
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2½" An area on the surface of the earth around a settlement that offers goods and services to consumers living in the area, " Saxena (2004).

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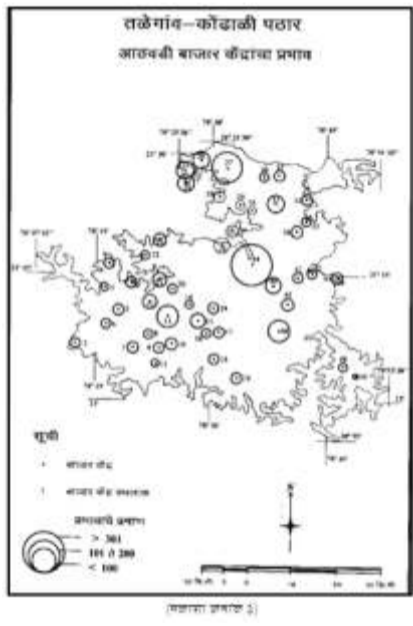
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2½ tkLr ykdI ç; k vl yÿ; k cktj dntpk cktj çHko I q k ekBk vl ris



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- 5-JhokLroJ gfjvke- foi uu Hkaksy I j; q kj eñku Ymrj çns'k½ dk çrh d v/; ; u- xlg [ki j%, I kfi , Wku vkUd ekdFVæ T; kxiOI ZvUd bñM; kj 1998-