



# Certificate

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## Golden Research Thoughts

This is to certify that our Editorial, Advisory, and Review Board Accepted Research Paper of Dr. /Shri./Smt.: Suhas Avhad Topic:- An Analysis Of Operating Costs And Its Impact On Profitability (a Case Study Of A Budgeted Domestic Hotel In Pune ) College:- Associate Professor & Head, Department of Economics S.M.B.S.T College of Arts, Science & Commerce, Sangamner, Dist - Ahmednagar ( M.S.) India . The Research paper is Original & Innovative it is Done Double Blind Peer Reviewed. Your Article is Published in The Month of May Year 2014



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Rajani Kota  
Review Editor

**How to Write Articles**

Here are a few basic steps to take to craft an interesting, informative article.

- Method 1 of 3: Come Up With An Idea**
1. Get to know your audience. Decide who you need to write for before proceeding with planning or writing an article. Identify the needs of your readership. What do your readers need to know? How does your own knowledge matchup against the information they need? This will be the easiest way for you to find a topic to write about
  2. Be unique. If you are writing an article about something that other people are also writing about, try to be unique in how you approach the material
  3. Be passionate. You should care about the topic you choose to write about. Your enthusiasm will show in your writing and it will be much more engaging for your readers
- Method 2 of 3: Research Your Idea**
1. Learn the basics. Get the general explanation of whatever you are trying to write about. This will give you a basic framework for what to look for as you research.
  2. Find reliable sources. Now that you know what to look for, research your topic. You can use the internet, a library, conduct interviews, watch documentaries, or whatever you feel is appropriate to teach you everything you need to know about your topic. Be an expert!
  3. Get different types of material. During your research, look for material that isn't text. This can be used or altered to add to your article.
- Method 3 of 3: Write Your Article**
1. Decide your length. Does this article have a word count? Do you need to fill a certain number of pages? Consider what type of content you're writing about and how much space that can fill, as well as how much needs to be written in order to cover the topic adequately, before proceeding with writing your article.
  2. Outline your article. Before you begin formal writing, you will want to outline your article.
  3. Edit your work. Before you submit your work, you will want to do some editing and revision. If time allows, wait for a day or two before editing
  4. Respect the rights of other writers. If you are using information from an external source, be sure to cite the source at the bottom of the article.
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Happy Writing...

Happy Writing...

## ABSTRACT:

Pune has become one of the top most business destinations. International investors consider Pune as one of the most rapidly developing two tier cities. Pune has seen incredible growth due to the 320% increase in the hotel industry. As a result, there is a cut-throat situation among the five star hotels.

**Abstract Report:** The Title Accurately Said The Study was About.

## INTRODUCTION:

Cost control is the backbone of any business. The level of profit of any business is regulated by operational cost control. Therefore, there is a need to systematize the process of cost control within the organization. The study will help the new entrepreneurs in maintaining their cost with the help of the research in order to survive the cut-throat competition in the market.

**Introduction Report:** This Article Include Full Introduction, Methods, Results & Introduction Section.

## METHODS & MATERIALS:

Approach –Quantitative

Type of research- Analytical and empirical

Sample –Budgeted Domestic Chain Hotel (One and Two Star and Three Star Hotel properties)

Method of sampling – Purposive sampling, Non-probability

Data collection: Present paper is based on secondary data and primary data. Following are the sources of collection of data:

HVS International – Indian Hotel Survey report

Profit and loss statements of sample hotels

**Methods & Materials Report:** Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

## RESULT:

Must add the result to your article.

**Result Report:** Result is blank.

## CONCLUSION:

The sample chain hotel records controlled operating cost in the initial years (years under the study), but it seems to be increasing in the last two years along with a steady increase in revenue. The administrative and other costs hold 46% of share in its total cost structure. It is also revealed that the cost heads are not properly segregated; as a result the costs tend to increase. It is advisable that the hotel must classify its cost heads well and should maintain uniformity in it.

**Conclusion Report:** The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

## REFERENCES:

- Andrews, Sudhir Hotel housekeeping management. New Delhi: Tata McGraw Hill Publishing co.ltd., 2009
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- Rawat, G.S. Elements of hotel Accountancy. New Delhi: Aman Publications, 1994
- Reddy, R. and Chary, N. Managerial Economics and Financial analysis. New Delhi: Scitech Publications, 2005

**Reference Report:** There are Places where the Author Suhas Avhad Need to Cite a Reference, but Have Not

## RECOMMENDATIONS:

**Abstract Report:** Introduce New Regular For Content & Communication.

## SUMMARY OF ARTICLE:

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers		✓			
2. Originally & Novelty of the ideas	✓				
3. Importance of the proposed ideas		✓			
4. Timelines	✓				
5. Sufficient information to support the assertions made & conclusion drawn		✓			
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)		✓			

**This Article is Innovative & Original, No Plagiarism Detected**

## Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC



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## Future Research Planning :

1. Economics courses 2014-15 (<http://www.uniguru.co.in/studyabroad/studies/study-university-courses/economics-courses/distance-online/i/eb./all/1/programs.html>)
2. Free Indian Economics Online Practice Tests (<http://www.wiziq.com/tests/indian-economics>)
3. Economics: Free Courses Online ([http://www.openculture.com/economics\\_free\\_courses](http://www.openculture.com/economics_free_courses))
4. 29th April 2014 International Conference on Emergence of India as an Economic Superpower: Challenges and Opportunities Udaipur, India ( <http://www.tnc-online.net/page/conference/index.php> )
5. 7th May 2014 International Conference on Management Sciences and Engineering (ICMSE 2014) Nirjuli, India (<http://www.saise.org/mse2014> )
6. Tag Archives: upcoming economic events in india (<http://www.poweryourinvestment.com/tag/upcoming-economic-events-in-india/>)
7. Economic Calendar (<http://markets.ft.com/research/Economic-Calendar>)

Happy Writing...

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