Article Review Report

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International Multidesciplinary Recognized Research Journal Impact Factor 2.2052 (UIF) RNI: MAHMUL 2011/38887 ISSN 2231-5063

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Golden Research Thoughts

This is to certify that our Editorial, Advisory, and Review Board Accepted Research Paper of Dr. /Shri. /Smt.: Jayasree Pradeep Nambiar Topic:- Role Of Organized Retail Shops And Nbfcs In Promoting Consumer Durable Credit College:- Asst.Professor (Department of Economics), Modern College of Arts Science & Commerce College, Shivajinagar, Pune. The Research paper is Original & Innovative it is Done Double Blind Peer Reviewed. Your Article is Published in The Month of May Year 2014



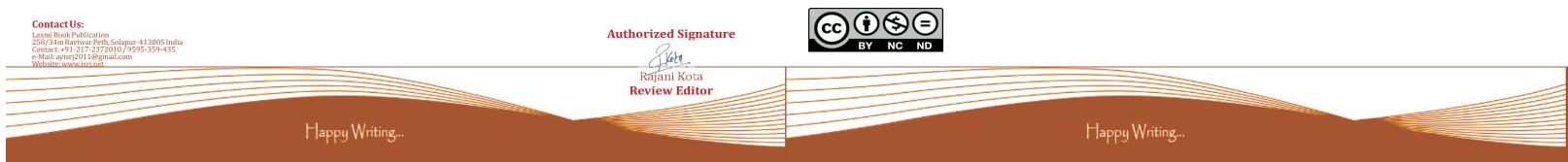
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Author's Profile



Short Profile:

• Jayasree Pradeep Nambiar working as Asst Professor at Modern College of Arts Science and Commerce, Shivaji Nagar, Pune. She has completed M.A, MPhil and Pursuing Ph.D. from University of Pune. She has teaching experience of 7 years.





Journal DOI : 10.9780/22315063

ORIGINAL ARTICLE

Received : 15th April. 2014,

Vol. - 3, Issue - 11, May. 2014 **Role Of Organized Retail Shops And Nbfcs In Promoting Consumer Durable Credit**



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International Recognition Multidisciplinary Research Journal **DOI Prefix : 10.9780 ISSN 2231-5063** Impact Factor : 2.2052 (UIF)

Your Article QR Code

Published: 1st May.2014





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ABSTRACT:

Indian cities are crowded with organized retail malls. This gradually changed the consumption pattern of the growing middle class in India. Easy availability of consumer durable loans from the organized retail malls also contributed to this change. Recent study by RBI noticed an increase in the consumer durable loans extended by banks. But NBFCs are prominent players in this field.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

Organized retail malls started operating in Indian economy since 2005 onwards. Since then, there has been a tremendous increase in the consumer expenditure pattern of the people in India. Organized malls deals with different types of commodities like consumer goods, consumer durables and other lifestyle goods like furniture etc.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

This research study is based on secondary and primary data. Secondary data includes annual report statements of two main NBFCs dominating in the study area namely BAJAJ Finserv and Tata capital. Primary data consists of the data collected from the organized malls deals with consumer durables operating in the study area. The study area covers Pimpri-Chinchwad municipal corporation area.

Methods & Materials Report: Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

RESULT:

Must add the result to your article.

Result Report: Result is blank.

CONCLUSION:

The quantity of consumer durable loans extended by the NBFCs is increasing. There is a need to improve the activities of banks in consumer durable loans. The RBI's efforts to push banks by infusing money are not successful. Strict action with proper guidelines and time restricted target to the banks can improve the situation. At the same time, NBFC's domination needs to be restricted. Ban on 0% interest loan is not applicable to NBFCs.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

REFERENCES:

- A.Vijayakumar (2010) The changing era of E-Banking
- Jafor Ali Khan (2010) Non-Banking Financial Companies in India-Functions and reforms
- 0.P.Agarwal (2009)Modern Banking in India 4.The Economic Times (6 December 2013) Desperate banks push consumer durable loans.
- The Economic Times (16 April 2014) Retail loans, Public sector banks have an edge-Money & Banking.
- Financial Express (12 April 2014) Consumer durable loans soar 53% in February as credit card spending decline.
- Financial Express (18 December 2013) RBI offers sops for quick fixes of bad loans.

Reference Report: There are Places where the Author Jayasree Pradeep Nambiar Need to Cite a Reference, but Have Not

RECOMMENDATIONS:

SUMMARY OF ARTICLE:

UF ANTICLE.					
	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers	\checkmark				
2. Originally & Novelty of the ideas	\checkmark				
3. Importance of the proposed ideas			\checkmark		
4. Timelines		\checkmark			
5. Sufficient information to support the assertions made & conclusion drawn		-			
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	\checkmark				
7. References & Citation(Up-to-date, Appropriate Sufficient)			\checkmark		

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC









Future Research Planning :

courses/distance-online/i/eb./all/1/programs.html) 2. Free Indian Economics Online Practice Tests (http://www.wiziq.com/tests/indian-economics) 3. Economics: Free Courses Online (http://www.openculture.com/economics_free_courses) Opportunities Udaipur, India (http://www.tnc-online.net/page/conference/index.php) (http://www.saise.org/mse2014) events-in-india/)

7. Economic Calendar (http://markets.ft.com/research/Economic-Calendar)



Abstract Report: Introduce New Regular For Content & Communication.





- 1. Economics courses 2014-15 (http://www.uniguru.co.in/studyabroad/studies/study-university-courses/economics-
- 4. 29th April 2014 International Conference on Emergence of India as an Economic Superpower: Challenges and
- 5. 7th May 2014 International Conference on Management Sciences and Engineering (ICMSE 2014) Nirjuli, India
- 6. Tag Archives: upcoming economic events in india (http://www.poweryourinvestment.com/tag/upcoming-economic-