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Article Review Report



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MARKETING PROCESS OF PULSES: A CASE STUDY OF DHARWAD DISTRICT		
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ABSTRACT:

Pulses are important food in India. India is also one of the major pulses producing country in the world. Climatic conditions are also very suitable for pulses production in India. Pulses production and marketing is very important source of income of the farmers as well as traders. Pulses are an important Component of Indian diet in the Predominantly Vegetarian society.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

Besides being rich source of protein they also important for sustainable agriculture enriching the soil through biological nitrogen fixation. Pulses are relished by all sections of people India irrespective of their religion, caste, colour. Pulses are eaten mainly for the taste and its nutritive value. The masses in India eat variety of pulses. Pulses provide proteins to vegetarians. An average Indian meal consists of cereals, pulses and vegetables. Nearly 85 percent of total protein in Indians diet comes from vegetarian sources.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

Based on proportionate random sampling procedure, 200 farmers have been selected for the present study. All farmers are categorised as marginal, small, medium and large farmers. Two taluks were selected from Dharwad district namely Dharwad and Navalgund and four villages selected from each taluka.

Methods & Materials Report: Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

RESULT:

Must add result in your article.

Result Report: Result reports is blank.

CONCLUSION:

Due to shift of labour from primary sector to secondary sector and construction sector agriculture sector is facing the labour problem. The total cost of cultivation, labour cost is major cost item which reveals that the labour have more demand in the sample villages. The opinion survey of sample farmer in the study villages revealed that labour, pest diseases, lack of knowledge about pest and diseases, high cost of fertilizers, pesticides are major problem.During the discussion with villagers it was found that due to non-availability of continuous work at rural area, people goes to migration in search of work out side of the villages. As a result, problem arises shortage agricultural labourers in the peak agricultural season. The wage rate in non-agricultural sector is also higher than wages of agricultural sector.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

REFERENCES:

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- Naik D., Patnaik S.C – Marketing Costs and Spread of Potato in Orissa, “Agricultural Marketing”, Oct 1983, pp 9-13.
- Kadrolkar V. M. - Role of APMC’s in Agricultural Marketing in India: A Study, Agricultural Marketing in India-Directions for Development, 2012, pp 61 to 73.

Reference Report: There are Places where the Author K. S. Baradeli and H. H. Gadawale Need to Cite a Reference, but Have Not

RECOMMENDATIONS:

Abstract Report: Introduce New Regular For Content & Communication.

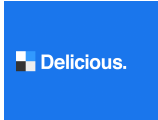
SUMMARY OF ARTICLE:

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers		✓			
2. Originally & Novelty of the ideas	✓				
3. Importance of the proposed ideas		✓			
4. Timelines			✓		
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)			✓		

This Article is Innovative & Original, No Plagiarism Detected

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC



Future Research Planning :

- Economics courses 2014-15 (<http://www.uniguru.co.in/studyabroad/studies/study-university-courses/economics-courses/distance-online/i/eb./all/1/programs.html>)
- Free Indian Economics Online Practice Tests (<http://www.wiziq.com/tests/indian-economics>)
- Economics: Free Courses Online (http://www.openculture.com/economics_free_courses)
- 1st to 3rd August 2014 First Asia Pacific Conference on Global Business, Economics, Finance and Social Sciences (http://globalbizresearch.org/Singapore_Conference/)
- 1st to 4th September 2014 Prague 12th International Academic Conference - The IISES (<http://www.iises.net/conferences/prague-conference-september-1-4-2014/>)
- 1st to 2nd October 2014 International Research Conference on Business, Economics and Social Sciences, IRC-2014. (<http://www.ircconferences.com/upcommings/malaysia-conference.html>)
- 3rd to 5th November 2014 Knowledge / Culture / Economy International Conference (<http://bit.ly/1cqJo8c>)
- 1st to 2nd December 2014 International Conference on MASJID, ZAKAT & WAQF 2014 (<http://www.kuis.edu.my/i-maf2014>)

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