



Certificate

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Golden Research Thoughts

This is to certify that our Editorial, Advisory, and Review Board Accepted Research Paper of Dr. /Shri. /Smt.: **Leena N. Fukey and V. Jaykumar** Topic:- **Enhanced Understanding Of Hotel And Hospitality Marketing Trend For The Next Generation Consumerism** College:- **Associate Professor- Department of Hotel Management , Christ University, Bangalore.** The Research paper is Original & Innovative it is Done Double Blind Peer Reviewed. Your Article is Published in The Month of **August** Year 2014



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Happy Writing...

Article Review Report



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Happy Writing...

ABSTRACT:

Throughout times tourism market has registered transversal characteristics like the increase of its supply and demand, which is something evident when we analyze international tourism demand data.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

"Companies in tough economic times are finding other ways to establish contact with their prospects, such as trade shows, print ads, and direct mail,". Overall, the larger the company, the less percentage it devoted to marketing.(Miller, Cyndee) What viewpoint should guide a hotel.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

Must add methods and materials in your article.

Methods & Materials Report: Methods and materials reports are blank.

RESULT:

Must add result in your article.

Result Report:Result reports is blank.

CONCLUSION:

Ongoing changes in the marketplace will continue to pose new challenges to the hospitality managers. Hence it is imperative that hospitality managers have to adopt radical changes in the way they conducted business thus traditional business model on which they have relied in the past, will no longer prove relevant.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

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Reference Report: There are Places where the Author Leena N. Fukey and V. Jaykumar Need to Cite a Reference, but Have Not

RECOMMENDATIONS:

Abstract Report: Introduce New Regular For Content & Communication.

SUMMARY OF ARTICLE:

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers		✓			
2. Originally & Novelty of the ideas	✓				
3. Importance of the proposed ideas		✓			
4. Timelines			✓		
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)			✓		

This Article is Innovative & Original, No Plagiarism Detected

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC



Future Research Planning :

1. Career For Faculty (<http://academicprofile.org/Professor/CareerForFaculty.aspx>)
2. Academic Plan (<http://academicprofile.org/Professor/AcademicPlan.aspx>)
3. Regarding Professor Promotion (<http://academicprofile.org/Professor/regardingPromotion.aspx>)
4. Fellowship for Post Doctoral (<http://academicprofile.org/Professor/FellowshipForPD.aspx>)
5. Online Course on Research (<http://onlineresearch.in/Default.aspx>)