



#### How to Write Articles-

Here are a few basic steps to take to craft an interesting, informative article.

##### Method 1 of 3: Come Up With An Idea

1. Get to know your audience. Decide who you need to write for before proceeding with planning or writing an article. Identify the needs of your readership. What do your readers need to know? How does your own knowledge matchup against the information they need? This will be the easiest way for you to find a topic to write about
2. Be unique. If you are writing an article about something that other people are also writing about, try to be unique in how you approach the material
3. Be passionate. You should care about the topic you choose to write about. Your enthusiasm will show in your writing and it will be much more engaging for your readers

##### Method 2 of 3: Research Your Idea

1. Learn the basics. Get the general explanation of whatever you are trying to write about. This will give you a basic framework for what to look for as you research.
2. Find reliable sources. Now that you know what to look for, research your topic. You can use the internet, a library, conduct interviews, watch documentaries, or whatever you feel is appropriate to teach you everything you need to know about your topic. Be an expert!
3. Get different types of material. During your research, look for material that isn't text. This can be used or altered to add to your article.

##### Method 3 of 3: Write Your Article

1. Decide your length. Does this article have a word count? Do you need to fill a certain number of pages? Consider what type of content you're writing about and how much space that can fill, as well as how much needs to be written in order to cover the topic adequately, before proceeding with writing your article.
2. Outline your article. Before you begin formal writing, you will want to outline your article.
3. Edit your work. Before you submit your work, you will want to do some editing and revision. If time allows, wait for a day or two before editing
4. Respect the rights of other writers. If you are using information from an external source, be sure to cite the source at the bottom of the article.
5. Submit your work. When you've finished, submit your work in the appropriate manner.

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## Article Review Report



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Happy Writing...

Happy Writing...

ABSTRACT:

Leadership is not merely a personal quality or characteristics of a manager; it is a process of leading and conducting business by good relationship with people, communication of deeds and means, developing trust between a leader and his people, attention to goals and objectives and leading from the front.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

It means creating on inspiring vision and building an environment where people have the ability, the freedom and the will to accomplish amazing result.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

In this research I had taken the second method of research that is secondary method of research that is the collection of data from the different companies it’s scrutinising and defining the different techniques of leadership as to do the work of the company and by that the company’s goals can be accomplished by the different companies.

Methods & Materials Report: Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

RESULT:

Must add result in your article.

Result Report: Results are as per aims and objective and useful to further research .

CONCLUSION:

Foregoing discussion on leadership clearly show that leadership is the most critical issue of an organisation, and is dependent on the quality of leader in an organisation. Many companies in India and abroad, such as Infosys, TCS, Tata Steel, Maruti Udyog and HUL are well known and admired not for their turnover but for their character.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

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- Entrepreneurship Magazine.
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- The Global Emerging Market.
- Business and Society.
- The Entrepreneur’s Strategy Guide, Tom Conon.
- Entrepreneurship & Small Business Management, B. S. Bhatia and G. S. Batra.
- www.enterpreneursencyclopaedia.
- www.enterpreneursdevelopment.
- www.wikipedia.org
- www.kamalsinha.com

Reference Report: There are Places where the Author Pavandeep Kaur Need to Cite a Reference, but Have Not

RECOMMENDATIONS:

Abstract Report: Introduce New Regular For Content & Communication.

SUMMARY OF ARTICLE:

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers		✓			
2. Originally & Novelty of the ideas	✓				
3. Importance of the proposed ideas	✓				
4. Timelines		✓			
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)			✓		

This Article is Innovative & Original, No Plagiarism Detected

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC



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