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Short Profile:

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Article Review Report



ORIGINAL ARTICLE		Your Article QR Code
Received : 15 th Dec .2014,		
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Vol : IV, Issue : VII, January - 2015 CAPITAL STRUCTURE OF INDIAN AUTOMOTIVE INDUSTRY – AN EMPIRICAL STUDY		
		



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ABSTRACT:

-The automotive industry comprising of automobiles and auto component sectors is an important driver for any economy. It is called as the ‘industry of industries’. India has already become one of the fastest growing automobile markets in the world and infact the automobile industry has scripted a new, inspirational story to learn from and build on.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

In order to survive in the long run, every company needs to plan about its capital structure and decide the combination of sources of funds after observing the factors affecting capital structures.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

Secondary data are used in this study which have been collected from the PROWESS database of the Centre for Monitoring Indian Economy Pvt. Ltd. (CMIE). Variables pertaining to determinants of capital structure have been collected from the balance sheet and profit and loss account of the selected automobile and auto ancillary companies for a period of 10 years i.e. from the financial year 2003-04 to 2012-13.

Methods & Materials Report: Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

RESULT:

Must add result in your article.

Result Report: Results are as per aims and objective and useful to further research .

CONCLUSION:

The present study reveals that the capital structure ratios do not show much difference among automobile companies and auto ancillary companies. The results show that the dependency on short-term debt is more than on the long-term debts.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

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Reference Report: There are Places where the Author K. Brindha Need to Cite a Reference, but Have Not

RECOMMENDATIONS:

Abstract Report: Introduce New Regular For Content & Communication.

SUMMARY OF ARTICLE:

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers	✓				
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3. Importance of the proposed ideas	✓				
4. Timelines		✓			
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)		✓			
7. References & Citation(Up-to-date, Appropriate Sufficient)			✓		

This Article is Innovative & Original, No Plagiarism Detected

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC



Future Research Planning :

- 1. Innovation for Tomorrow’s Enterprise – Research Areas: Digital consumers, Healthcare economy, Sustainable tomorrow, Emerging economies, Pervasive computing, Smarter organizations.
- 2. Certificate Courses in Commerce
<http://targetstudy.com/courses/commerce/#CertificateCoursesInCommerce>
- 3. International Conference on Franchising - A Gateway for Growth on 6th and 7th March 2014 organized by The Department of Commerce
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