# **Article Review Report**



## **Author's Profile**



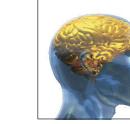
## K. Brindha **Coimbatore**

**Present Designation:** 

Assistant Professor, Department of Commerce with Computer Applications, Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore.

#### **Short Profile:**

K. Brindha is working as an Assistant Professor at Department of Commerce with Computer Applications, Dr. SNS Rajalakshmi College of Arts and Science in Coimbatore.



Journal DOI : 10.9780/22315063

## **ORIGINAL ARTICLE**

Received : 15<sup>th</sup> Dec .2014,

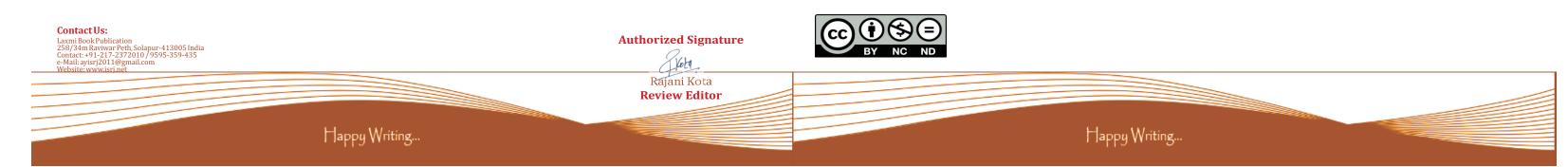
Vol : IV, Issue : VII, January - 2015 **CAPITAL STRUCTURE OF INDIAN AUTOMOTIVE INDUSTRY - AN EMPIRICAL STUDY** 



	DRJI				
GO ARTICLE	<b>DOAJ</b>	<b>ZOTERO</b>	GOOGLE SCHOLAR	<b>CITULIKE</b>	MY NET
(United States)	(Sweden)	(United States)	(United States)	(United States)	RESEARCH
<b>DIGG</b>	<b>MENDALEY</b>	<b>DELECIOUS</b>	<b>FIGSHARE</b>	ENDNOTE	Easybib.Com
(United States)	(United Kingdom)	(United States)	(United States)	(Ireland)	(United States)

## **Correspondence to,** K. Brindha

Assistant Professor, Department of Commerce with Computer Applications, Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore.



# **Golden Research Thoughts**

International Recognition Multidisciplinary Research Journal **DOI Prefix : 10.9780 ISSN 2231-5063** Impact Factor : 3.4052 (UIF)

Published: 1<sup>st</sup> Jan.2015



Your Article QR Code

See your article on Mobile

#### **ABSTRACT:**

-The automotive industry comprising of automobiles and auto component sectors is an important driver for any economy. It is called as the 'industry of industries'. India has already become one of the fastest growing automobile markets in the world and infact the automobile industry has scripted a new, inspirational story to learn from and build on.

#### Abstract Report: The Title Accurately Said The Study was About.

#### **INTRODUCTION:**

In order to survive in the long run, every company needs to plan about its capital structure and decide the combination of sources of funds after observing the factors affecting capital structures.

#### Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

#### **METHODS & MATERIALS:**

Secondary data are used in this study which have been collected from the PROWESS database of the Centre for Monitoring Indian Economy Pvt. Ltd. (CMIE). Variables pertaining to determinants of capital structure have been collected from the balance sheet and profit and loss account of the selected automobile and auto ancillary companies for a period of 10 years i.e. from the financial year 2003-04 to 2012-13.

Methods & Materials Report: Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

#### **RESULT:**

Must add result in your article.

**Result Report:** Results are as per aims and objective and useful to further research.

#### **CONCLUSION:**

The present study reveals that the capital structure ratios do not show much difference among automobile companies and auto ancillary companies. The results show that the dependency on short-term debt is more than on the long-term debts.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

#### **REFERENCES:**

- Pandey, I. M. (2005). "Financial Management", (Vikas Publishing House Private Ltd., New Delhi) pp. 132-148.
- Prasanna Chandra, (2004). Financial Management Theory and Practice. (Tata McGraw Hill Ltd., New Delhi).
- Jitendra Mahakud, (2006). "Testing the Pecking Order Theory of Capital Structure: Evidence from the Indian Corporate Sector", The ICFAI Journal of Applied Finance, Vol. 12, No. (11): pp. 16-29.
- Xiaoyuan Niu, (2008). "Theoretical and Practical Review of Capital Structure and its Determinants", International Journal of Business and Management, Vol. 3, No. (3): pp. 133-138.
- Santi Gopal Maji and Santanu Kumar Ghosh, (2008). "Determinants of Capital Structure of Indian Companies: Pecking Order or Trade-Off Hypothesis", The Indian Journal of Applied Finance, Vol. 13(5).
- Wald and John, K. (2011). "How Firm Characteristics Affect Capital Structure: An International Comparison", Journal of Financial Research, Vol.22, Issue (Month): (2): (summer), pp. 161-187.
- "Automotive industry in India". From Wikipedia, the free encyclopedia, February 10-12 2010.
- "Status of Indian Auto Component Industry". ACMA's Pre-Budget Memorandum for 2011-2012.

Reference Report: There are Places where the Author K. Brindha Need to Cite a Reference, but Have Not

### **RECOMMENDATIONS:**

#### **SUMMARY OF ARTICLE:**

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers	$\checkmark$				
2. Originally & Novelty of the ideas		$\checkmark$			
3. Importance of the proposed ideas	$\checkmark$				
4. Timelines		$\checkmark$			
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)		$\checkmark$			
7. References & Citation(Up-to-date, Appropriate Sufficient)			<ul> <li>✓</li> </ul>		

#### Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC



DOA DIRECTORY OF OPEN ACCES





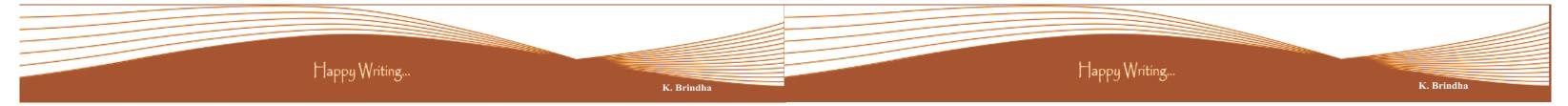
#### **Future Research Planning :**

1. Innovation for Tomorrow's Enterprise – Research Areas: Digital consumers, Healthcare economy, Sustainable tomorrow, Emerging economies, Pervasive computing, Smarter organizations. 2. Certificate Courses in Commerce

http://targetstudy.com/courses/commerce/#CertificateCoursesInCommerce 3. International Conference on Franchising - A Gateway for Growth on 6th and 7th March 2014 organized by The Department of Commerce

CONTACT: Mr. M. Selvarasu (0)9962425906 and Ms. M. P. Suganya (0)9940145568 E-mail: conferenceonfranchising2014@gmail.com Website: www.unom.ac.in

1. Career For Faculty (http://academicprofile.org/Professor/CareerForFaculty.aspx) 2. Academic Plan (http://academicprofile.org/Professor/AcademicPlan.aspx) 3. Regarding Professor Promotion (http://academicprofile.org/Professor/regardingPromotion.aspx)



Abstract Report: Introduce New Regular For Content & Communication.



