

Golden Research Thoughts

Impact Factor : 3.4052(UIF)

ISSN No. : 2231-5063

Title : THE IMPORTANCE OF PRODUCT POSITIONING AND WAYS TO POSITIONING THE BRAND

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ABSTRACT :

The abstract is interesting and hold the readers attention. It is easy to understand by reader without a specialized background. The title accuratly said what the study was about. The abstract is effectively summarize the manuscript.

INTRODUCTION :

It accurately describe current knowlege related to the research question. The aim of the study clearly defined and consistent with the rest of the manuscript.

METHODS & MATERIALS :

Tables / boxes / diagrams and images are used to explain specific points or background information.

RESULTS :

Figures are important to provide explanation for background information.

DISCUSSIONS :

Our goal is to help the author improve this and future manuscripts.

REFERENCES :

Researcher Ramakrishna Mohan Rao Munaga use forward and reverse citations to find manuscripts related to those they have already read.

RECOMMENDATIONS :

Introduce new regular for contents and communication.

No Plagairism Detected...

CHECKLIST :

	Very High	High	Average	Low	Very Low
1. Interest of the topic to the readers		✓			
2. Originality and novelty of the ideas		✓			
3. Importance of the proposed ideas	✓				
4. Timeliness			✓		
5. Sufficient information to support the assertions made and conclusions drawn		✓			
6. Quality of writing (Organization,clarity,accuracy,grammar)	✓				
7. References & citation(up-to-date,appropriate,sufficient)	✓				

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Rajani Kota

Review Editor