

Golden Research Thoughts

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Title : ONLINE MARKETING: MARKET BUZZ TO SHOPPING EASE

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ABSTRACT :

The abstract is interesting and hold the readers attention. It is easy to understand by reader without a specialized background. The title accurately said what the study was about. The abstract is effectively summarize the manuscript.

INTRODUCTION :

It accurately describe current knowledge related to the research question. The aim of the study clearly defined and consistent with the rest of the manuscript.

METHODS & MATERIALS :

The format is based on a logical structure presented in distinct sections. The method section gives readers information to judge how well the study.

RESULTS :

Conclusion of this paper clearly supported results.

DISCUSSIONS :

Our goal is to help the author improve this and future manuscripts.

REFERENCES :

The cited studies recent enough to represent current knowledge on the topic ONLINE MARKETING: MARKET BUZZ TO SHOPPING EASE.

RECOMMENDATIONS :

Introduce new regular for contents and communication.

No Plagairism Detected...

CHECKLIST :

	Very High	High	Average	Low	Very Low
1. Interest of the topic to the readers	✓				
2. Originality and novelty of the ideas	✓				
3. Importance of the proposed ideas		✓			
4. Timeliness			✓		
5. Sufficient information to support the assertions made and conclusions drawn		✓			
6. Quality of writing (Organization,clarity,accuracy,grammar)		✓			
7. References & citation(up-to-date,appropriate,sufficient)	✓				

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Rajani Kota

Review Editor