

ARTICLE REVIEW  
REPORT



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## ORIGINAL ARTICLE

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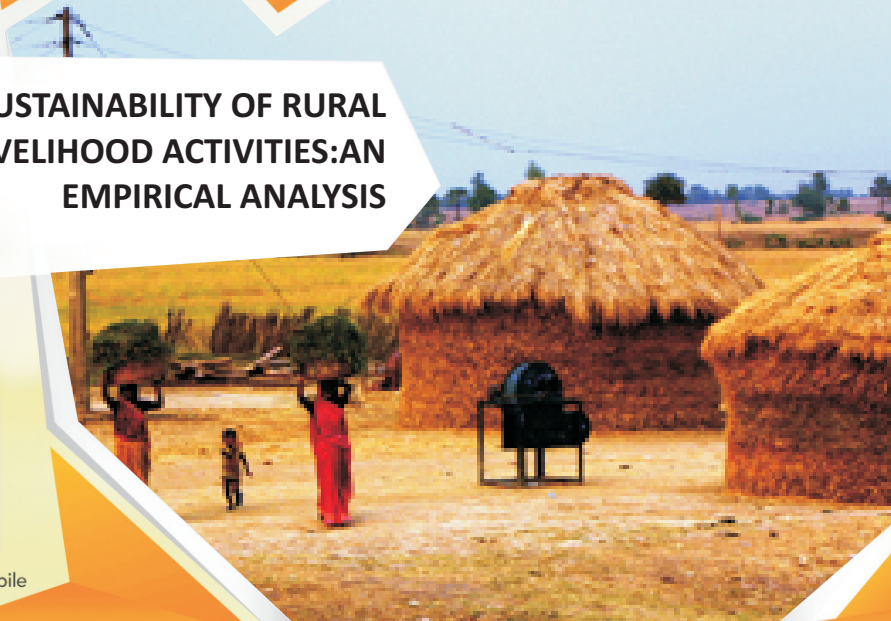
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### SUSTAINABILITY OF RURAL LIVELIHOOD ACTIVITIES:AN EMPIRICAL ANALYSIS

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Debasish Joddar

#### ABSTRACT

In the literature, economic development has been defined as “a process of improving the quality of all human lives’ (Todaro, 1994), which emphasizes three important aspects: raising income and consumption; fostering self-esteem through institutions that promote human dignity and respect and increasing people’s freedom”. Nobel laureate Professor Amartya Sen, (1999) is of the view that development is actually a process of expanding real

#### Article Indexed in



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### Introduction

According to him, there are some principles of reconstruction of rural society: self-confidence, recognition of the value of joy in their life with aesthetic manifestations, usage of modern machines in production and removal of the mental barrier between affluent, educated elites and poor villagers.

#### **A Good Introduction :-**

*Depict the significance (importance) of the study - why was this value doing in any case? Give a wide connection. Extremely briefly depict the exploratory configuration and how it achieved the expressed destinations.*

### Materials

In order to assess the level of "sustainability of microenterprises", the following methodologies were used.

Identification of Indicators: Thirty indicators (e.g. financial, human capital and socio-economic) under six attributes of the enterprise and the entrepreneur have been identified in order to assess the sustainability of the micro enterprises.

#### **A Good Materials :-**

*Materials may be accounted for in a different passage or else they may be distinguished alongside your systems.*

### Result

The first classification, involves categorization of all enterprises according to the nature of labour used. It appears that there are 74.5% enterprises with only "family labour" (own account) and 25.5% enterprises with "hired labour" (establishment).

#### **A Good Result :-**

*Abridge your discoveries in content and show them, if fitting, with figures and tables. In content, depict each of your outcomes, guiding the per user toward perceptions that are generally significant.*

### Conclusion

The concept of sustainable microentrepreneurship is neither formal, nor derived, but rather a development process that combines the three aspects: microfinance, entrepreneurship and sustainability.

#### **A Good Conclusion :-**

*Abridge your discoveries in content and show them, if fitting, with figures and tables. In content, depict each of your outcomes, guiding the per user toward perceptions that are generally significant.*

### References

- Conning, J. (1999) : Outreach, Sustainability and Leverage in Monitored and Peer- monitored Lending. Journal of Development Economics, 60: 51- 77
- Desai, A. R.( 1997) : Rural Sociology of India, ed. by,A.R. Desai, Popular Prakashan Private Limited, Bombay.

#### **A Good References :-**

*There are Places where the Author Debasish Joddar Need to Cite a Reference, but Have Not*

**SUMMARY OF ARTICLE**

| No. |  | Very High | High | Average | Low | Very Low |
|-----|--|-----------|------|---------|-----|----------|
| 1.  | Interest of the topic to the readers                                     |           | ✓    |         |     |          |
| 2.  | Originally & Novelty of the ideas  | ✓         |      |         |     |          |
| 3.  | Importance of the proposed ideas   |           | ✓    |         |     |          |
| 4.  | Timelines  |           |      | ✓       |     |          |
| 5.  | Sufficient information to support the assertions made & conclusion drawn | ✓         |      |         |     |          |
| 6.  | Quality of writing (Organization, Clarity, Accuracy Grammer)             |           | ✓    |         |     |          |
| 7.  | References & Citation (Up-to-date, Appropriate Sufficient)               | ✓         |      |         |     |          |

**FUTURE RESEARCH PLANNING:**

1. Economics courses 2014-15 (<http://www.uniguru.co.in/studyabroad/studies/study-university-courses/economics-courses/distance-online/i/eb./all/1/programs.html>)
2. Free Indian Economics Online Practice Tests (<http://www.wiziq.com/tests/indian-economics>)
3. Economics: Free Courses Online ([http://www.openculture.com/economics\\_free\\_courses](http://www.openculture.com/economics_free_courses))
4. 1st to 3rd August 2014 First Asia Pacific Conference on Global Business,

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Editor-in-Chief

### REVIEWER COMMENTS

- Thought of these focuses will, I accept, lead to an enhanced report that better shows the key ideas and conclusions.
- Generally, this is a reasonable, brief, and elegantly composed original copy.
- The presentation is pertinent and hypothesis based.
- Sufficient data about the past study discoveries is displayed for perusers to take after the present study method of reasoning and

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