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ORIGINAL ARTICLE

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EQUITY AND RESEARCH ANALYSIS OF
TRAVEL AND TOURISM INDUSTRY, QUICK
SERVICE RESTAURANTS INDUSTRY- A CASE
STUDY ON JUBILANT FOODWORKS LTD

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ABSTRACT

Industry analysis is review and assessment of current market situations as well as future trends of companies who are dealing in same product and services. It involves reviewing the political, economical, social, technological conditions, condition of competitors and the likelihood of new entrants.

Article Indexed in



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Introduction

i. The financial health of a business is usually a reflection of the health of the industry; therefore, by conducting an industry analysis, business owners can create a strategy that will likely help the business grow and succeed.

ii. This analysis helps businesses understand various economic pieces of the marketplace and how these various pieces may be used to gain a competitive advantage.

A Good Introduction :-

Depict the significance (importance) of the study - why was this value doing in any case? Give a wide connection. Extremely briefly depict the exploratory configuration and how it achieved the expressed destinations.

Materials

The research work is purely based on secondary research also known as desk research, secondary research is the most common research method employed in the industry today. It involves processing data that has already been collected in the past.

A Good Materials :-

Materials may be accounted for in a different passage or else they may be distinguished alongside your systems. In biosciences we habitually work with arrangements - allude to them by name and portray totally, including convergences of all reagents, and pH of watery arrangements, dissolvable if non-fluid.

Result

Must add result in your article.

A Good Result :-

Results are as per aims and objective and useful to further research.

Conclusion

The travel and tourism industry has emerged as one of the largest and fastest growing economic sectors globally.

This includes employment by hotels, travel agents, airlines and other passenger transportation services (excluding commuter services).

A Good Conclusion :-

The research have wider scope for new academician and research scholars.

References

- Agrawal Ashok, Mutual Funds Emerging Trends and Prospects, Chandralok Prakashan, Kanpur, 2002
- Avadhani V A, Investment Management, Himalaya Publishing House, 2007
- Banerjee Arindam, Indian Capital markets, 2006 - Trends and Reforms, ICFAI Books, ICFAI University Press, 2006
- Banerjee Arindam, IPOs - Concepts and Experiences, ICFAI Books, ICFAI University Press, 2007

A Good References :-

There are Places where the Author Kunal S Badade and Jaideep Jadhav Need to Cite a Reference, but Have Not

SUMMARY OF ARTICLE

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers		✓			
2.	Originally & Novelty of the ideas	✓				
3.	Importance of the proposed ideas		✓			
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn	✓				
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)		✓			
7.	References & Citation (Up-to-date, Appropriate Sufficient)	✓				

FUTURE RESEARCH PLANNING:

1. Innovation for Tomorrow's Enterprise – Research Areas: Digital consumers, Healthcare economy, Sustainable tomorrow, Emerging economies, Pervasive computing, Smarter organizations.
2. Certificate Courses in Commerce
<http://targetstudy.com/courses/commerce/#CertificateCoursesInCommerce>
3. International Conference on Franchising - A Gateway for Growth on 6th and 7th March 2014 organized by The Department of Commerce

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REVIEWER COMMENTS

- This was a superb give an account of extremely intensive examination.
- The writing audit was careful, the approach was carefully exhaustive and fused the utilization of sufficient quantities of tests in dust size examination and blast tests.
- I discover no shortcoming at all with the routines, information examination, or conclusions.
- The work, as with all work advancing from this specific gathering, is

Authorized Signature

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Review Editor

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