



ORIGINAL ARTICLE

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PARTICIPATION OF WOMEN ENTREPRENEURS IN DAIRY SECTOR IN SALEM DISTRICT OF TAMILNADU



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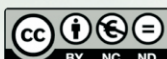


P. Manimekalai

ABSTRACT

In India entrepreneurship has gained huge prominence. The role of women entrepreneurs is very crucial as they play a critical role in improving the socio economic status of family. Dairy industry one such industry wherein there is a huge earning potential for women. The study was conducted in Salem district of Tamilnadu to know the participation of women entrepreneurs in dairy. Questionnaire cum interview schedule was designed to collect the data. Convenience sampling methods are used for this research with 200 respondents.

Article Indexed in



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Introduction

Dairying has played a prominent role in strengthening India's rural economy. It has been recognized as an instrument to bring about Socio-economic transformation. A symbiotic relationship exists between agriculture and dairy farming.

A Good Introduction :-

Depict the significance (importance) of the study - why was this value doing in any case? Give a wide connection. Extremely briefly depict the exploratory configuration and how it achieved the expressed destinations.

Materials

The present study is based on both primary and secondary data; the primary data were collected from the dairy women entrepreneurs through questionnaire cum interview schedule. The secondary data required for this study has been collected from journals, magazines, books and websites.

A Good Materials :-

Materials may be accounted for in a different passage or else they may be distinguished alongside your systems. In biosciences we habitually work with arrangements - allude to them by name and portray totally, including convergences of all reagents, and pH of watery arrangements, dissolvable if non-fluid.

Result

Mostly feeds and other cattle maintenance is done by women. Poor quality feed has been one of the major reasons for the low productivity of our cattle.

A Good Result :-

Results are as per aims and objective and useful to further research.

Conclusion

Dairy farming in India is a female dominated enterprise with neglected entrepreneurial responsibility, denied self decision making and monetary handling. Dairy women entrepreneurs are the major contribution to the Indian dairy development.

A Good Conclusion :-

Clarify the majority of your perceptions however much as could be expected, concentrating on systems. Choose if the trial outline satisfactorily tended to the speculation, and whether it was legitimately controlled.

References

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A Good References :-

There are Places where the Author P. Manimekalai and K. Balaji Need to Cite a Reference, but Have Not

SUMMARY OF ARTICLE

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers	✓				
2.	Originally & Novelty of the ideas	✓				
3.	Importance of the proposed ideas		✓			
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn		✓			
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)		✓			
7.	References & Citation (Up-to-date, Appropriate Sufficient)	✓				

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The research paper is Original & Innovation it is done Double Blind Peer Reviewed. Your article is published in the month of **April** Year 2015.



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REVIEWER COMMENTS

- I discover no shortcoming at all with the routines, information examination, or conclusions.
- The work, as with all work advancing from this specific gathering, is generally sound.
- My remarks here are concerned singularly with the association of the composition.
- Thought of these focuses will, I accept, lead to an enhanced report that

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