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ON-LINE SHOPPING PATTERN IN BHUSAVAL MUNICIPAL

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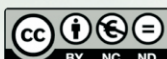


Rajendra
Madhukar Sarode

ABSTRACT

Consumers are getting connected than ever before. Consumers exposed to more information and learned choices. Consumers leaving footprint about their preferences, behavior and interests, which compound the databases for e-commerce companies to search for new marketing challenges and consumer behavior. The primary objective of the current study is to understand the on-line buying pattern of consumers of on-line shopping in Bhusaval Municipal Area, Maharashtra state, India.

Article Indexed in



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Introduction

Increasing Internet penetration and growing preference for shopping on-line will drive the eCommerce market in India to USD 15 billion by 2016 with a whopping 100 million people going on-line to shop as published by tech giant Google.

A Good Introduction :-

Depict the significance (importance) of the study - why was this value doing in any case? Give a wide connection. Extremely briefly depict the exploratory configuration and how it achieved the expressed destinations.

Materials

Simultaneously it helps the companies to give an idea about their products and instantly closing the deal to the satisfaction of consumer's needs. A problem statement is a brief description of the issues that need to be studied by a researcher.

A Good Materials :-

Materials may be accounted for in a different passage or else they may be distinguished alongside your systems. In biosciences we habitually work with arrangements - allude to them by name and portray totally, including convergences of all reagents, and pH of watery arrangements, dissolvable if non-fluid.

Result

Must add result in your article.

A Good Result :-

Results are as per aims and objective and useful to further research.

Conclusion

The present research is descriptive in nature. Researcher has made an attempt to understand the behavior of on-line consumers towards on-line shopping. The generalized results obtained upon data analysis points out towards increased significance of on-line shopping in the life of Bhusaval Municipal Area respondents.

A Good Conclusion :-

Clarify the majority of your perceptions however much as could be expected, concentrating on systems. Choose if the trial outline satisfactorily tended to the speculation, and whether it was legitimately controlled.

References

- PTI (2014, Nov 20). Indian eCommerce market to hit \$15 bn in 2 years: Google. Retrieved from <http://www.business-standard.com>
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A Good References :-

There are Places where the Author Rajendra Madhukar Sarode Need to Cite a Reference, but Have Not

SUMMARY OF ARTICLE

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers	✓				
2.	Originally & Novelty of the ideas	✓				
3.	Importance of the proposed ideas		✓			
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn		✓			
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)		✓			
7.	References & Citation (Up-to-date, Appropriate Sufficient)	✓				

FUTURE RESEARCH PLANNING:

1. Economics courses 2014-15 (<http://www.uniguru.co.in/studyabroad/studies/study-university-courses/economics-courses/distance-online/i/eb./all/1/programs.html>)
2. Free Indian Economics Online Practice Tests (<http://www.wiziq.com/tests/indian-economics>)
3. Economics: Free Courses Online (http://www.openculture.com/economics_free_courses)
4. 1st to 3rd August 2014 First Asia Pacific Conference on Global Business,

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REVIEWER COMMENTS

- My remarks here are concerned singularly with the association of the composition.
- Thought of these focuses will, I accept, lead to an enhanced report that better shows the key ideas and conclusions.
- Generally, this is a reasonable, brief, and elegantly composed original copy.
- The presentation is pertinent and hypothesis based.

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Ashok Yakkaldevi

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