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REPORT



GOLDEN RESEARCH THOUGHTS

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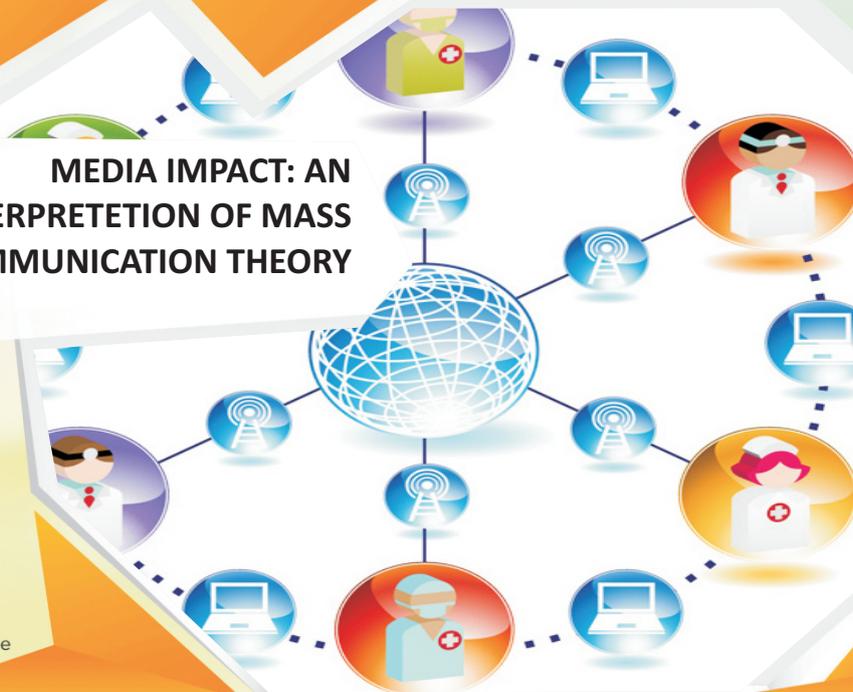
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MEDIA IMPACT: AN INTERPRETATION OF MASS COMMUNICATION THEORY

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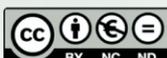


Jayanta Kumar
Panda

ABSTRACT

The media has a strong social and cultural impact upon society. This is predicated upon their ability to reach a wide audience with a strong and influential message. Marshall McLuhan uses the phrase “the medium is the message” as a means of explaining how the distribution of a message can often be more important than content of the message itself.

Article Indexed in



Correspondence to **Jayanta Kumar Panda**
Designation:-**Assistant Professor, School of Mass
Communication Ims Unison University.**

GOLDEN RESEARCH THOUGHTS

Introduction

This century, economy, politics, culture, and people's everyday life in most societies increasingly dependent on and adapted to the media; at the same time we are also using media as resources in greater extent for information and entertainment.

A Good Introduction :-

Depict the significance (importance) of the study - why was this value doing in any case? Give a wide connection. Extremely briefly depict the exploratory configuration and how it achieved the expressed destinations.

Materials

Must add methods and materials in your article.

A Good Materials :-

Methods & Materials used to per research topic.

Result

Must add result in your article.

A Good Result :-

Results are as per aims and objective and useful to further research .

Conclusion

This century, economy, politics, culture, and people's everyday life in most societies increasingly dependent on and adapted to the media; at the same time

A Good Conclusion :-

You may propose future headings, for example, how the analysis may be adjusted to achieve an alternate target. Clarify the majority of your perceptions however much as could be expected, concentrating on systems.

References

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- <http://uts.cc.utexas.edu/~teri/index>

A Good References :-

There are Places where the Author Jayanta Kumar Pandar Need to Cite a Reference, but Have Not

SUMMARY OF ARTICLE

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers		✓			
2.	Originally & Novelty of the ideas	✓				
3.	Importance of the proposed ideas	✓				
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn		✓			
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)		✓			
7.	References & Citation (Up-to-date, Appropriate Sufficient)	✓				

FUTURE RESEARCH PLANNING:

1. Career For Faculty (<http://academicprofile.org/Professor/CareerForFaculty.aspx>)
2. Academic Plan (<http://academicprofile.org/Professor/AcademicPlan.aspx>)
3. Regarding Professor Promotion (<http://academicprofile.org/Professor/regardingPromotion.aspx>)
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Ph.: 0217-2372010 / +91-9595-359-435
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Editor-in-Chief

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Email: ayisrj2011@gmail.com
Website: www.isrj.org

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T. N. Shinde

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Editor-in-Chief

REVIEWER COMMENTS

- This was a superb give an account of extremely intensive examination.
- The writing audit was careful, the approach was carefully exhaustive and fused the utilization of sufficient quantities of tests in dust size examination and blast tests.
- I discover no shortcoming at all with the routines, information examination, or conclusions.

Authorized Signature

Ashok Yakkaldevi

Dr. Ashok Yakkaldevi
Review Editor

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Ph.: 0217-2372010 /
+91-9595-359-435
Email: ayisrj2011@gmail.com
Website: www.isrj.org