

## ARTICLE REVIEW REPORT



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## ORIGINAL ARTICLE

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### E-BUSINESS THROUGH SELF- HELP GROUPS IN TAMILNADU



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P. Anbuoli

#### ABSTRACT

The study is wholly represented by SHGs as the study aims to find out use of e-business tools for entrepreneurial ventures. E-business transactions have become speeded up and are more cost effective. E-business will help in strengthening the venture and also provide moral support and ensure spreading of economic development of SHGs. This study consists of 100 SHGs in the Madurai district of Tamilnadu. A well-designed questionnaire is administered and presented to collect the data from the respondents.

#### Article Indexed in



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### Introduction

India is the second largest populous country in the world and agriculture is the backbone of Indian economy. In India, majority of its population lives in villages and earns their livelihood through farming. Over the last two decades, rising internet and mobile phone penetration has changed the way of communication and conduction of business.

#### A Good Introduction :-

*Depict the significance (importance) of the study - why was this value doing in any case? Give a wide connection. Extremely briefly depict the exploratory configuration and how it achieved the expressed destinations.*

### Materials

This study consists of SHG members using e-business techniques for the development of their business ventures. The sample for the study is collected from the district of Madurai. This study includes various women self-help groups engaging different small business activities.

#### A Good Materials :-

*Depict materials independently just if the study is complicated to the point that it spares space thusly. Incorporate specific chemicals, organic materials, and any gear or supplies that are not generally found in research centers.*

### Result

Must add result in your article.

#### A Good Result :-

*Results are as per aims and objective and useful to further research.*

### Conclusion

This study explains that the use of e-business tools through self-help groups. The respondents profile is investigated by using simple percentage analysis, the majority of employee's profile explained here, 35% of respondents are falling in the age group of 18–25 years.

#### A Good Conclusion :-

*Choose if the trial outline satisfactorily tended to the speculation, and whether it was legitimately controlled. Attempt to offer option clarifications if sensible options exist.*

### References

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- Kula, V. & Tatoglu, E. (2003), "An Exploratory Study of Internet Adoption by SMEs in an Emerging Market Economy", European Business Review, Vol.15 (5), pp.324-333.

#### A Good References :-

*There are Places where the Author P. Anbuoli , N.Markkandeyan and M. Ponniah Need to Cite a Reference, but Have Not*

**SUMMARY OF ARTICLE**

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers	✓				
2.	Originally & Novelty of the ideas	✓				
3.	Importance of the proposed ideas		✓			
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn		✓			
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)	✓				
7.	References & Citation (Up-to-date, Appropriate Sufficient)		✓			

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1. Innovation for Tomorrow's Enterprise – Research Areas: Digital consumers, Healthcare economy, Sustainable tomorrow, Emerging economies, Pervasive computing, Smarter organizations.
2. Certificate Courses in Commerce  
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Editor-in-Chief

### REVIEWER COMMENTS

- The writing audit was careful, the approach was carefully exhaustive and fused the utilization of sufficient quantities of tests in dust size examination and blast tests.
- I discover no shortcoming at all with the routines, information examination, or conclusions.
- The work, as with all work advancing from this specific gathering, is generally sound.

Authorized Signature

*Ashok Yakkaldevi*

**Dr. Ashok Yakkaldevi**  
Review Editor

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