



ORIGINAL ARTICLE

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IMPACT OF FOREIGN DIRECT INVESTMENT ON INDIAN RETAIL SECTOR: AN ANALYSIS

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Hemlata

ABSTRACT

Before liberalization, India's approach towards Foreign Direct Investment as an instrument of growth and development was rigid and restrictive. Things, however, changed in the post liberalization period. Since post liberalization period, India has observed a major retail boom due to changes in the income levels, lifestyles, taste & habits of consumers. The increased demand for superior quality and branded products has given a boost to Indian retail sector in recent years. Until 2011, India denied Foreign Direct Investment (FDI) in multi-brand retail.

Article Indexed in



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GOLDEN RESEARCH THOUGHTS

Introduction

Any process of change is a dialectic process. Change is the only truth which prevails at the end if it brings well being to the masses. Foreign Direct Investment (FDI) is an effective tool for economic growth. It will help to integrate the Indian economy with the global economy.

A Good Introduction :-

Depict the significance (importance) of the study - why was this value doing in any case? Give a wide connection. Extremely briefly depict the exploratory configuration and how it achieved the expressed destinations.

Materials

Must add methods and materials in your article.

A Good Materials :-

Methods & Materials used to per research topic.

Result

Must add result in your article.

A Good Result :-

Results are as per aims and objective and useful to further research .

Conclusion

The above analysis shows that FDI in retail has both positive and negative effects on Indian economy. FDI in Single-Brand & Multi-Brand retail will give a boost to the organized retail sector, which will positively impact several stakeholders, including producers, workers, employees, consumers, the government, and hence, the overall economy.

A Good Conclusion :-

You may propose future headings, for example, how the analysis may be adjusted to achieve an alternate target. Clarify the majority of your perceptions however much as could be expected, concentrating on systems.

References

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A Good References :-

There are Places where the Author Hemlata and Sumita Jain Need to Cite a Reference, but Have Not

SUMMARY OF ARTICLE

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers		✓			
2.	Originally & Novelty of the ideas	✓				
3.	Importance of the proposed ideas	✓				
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn		✓			
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)	✓				
7.	References & Citation (Up-to-date, Appropriate Sufficient)		✓			

FUTURE RESEARCH PLANNING:

1. Innovation for Tomorrow's Enterprise – Research Areas: Digital consumers, Healthcare economy, Sustainable tomorrow, Emerging economies, Pervasive computing, Smarter organizations.
2. Certificate Courses in Commerce
<http://targetstudy.com/courses/commerce/#CertificateCoursesInCommerce>
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Editor-in-Chief

REVIEWER COMMENTS

- The work, as with all work advancing from this specific gathering, is generally sound.
- My remarks here are concerned singularly with the association of the composition.
- Thought of these focuses will, I accept, lead to an enhanced report that better shows the key ideas and conclusions.
- Generally, this is a reasonable, brief, and elegantly composed original copy.

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