ARTICLE REVIEW



GOLDEN RESEARCH THOUGHTS

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ORIGINALARTICLE

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A STUDY OF DISTRIBUTION OF **CERTIFIED SEEDS BY BEEJ NIGAM** WITH SPECIAL REFERENCE TO RAIPUR **DISTRICT OF CHHATTISGARH**

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ABSTRACT

Seed is considered to be the most important and vital input for the production of crops. It is one of the ways to increase and enhance the productivity of crops without adding appreciably to the extent of and that is under cultivation by planting quality seed. It becomes important to use quality seeds for better results Chhattisgarh has 27 districts and total population of 25540196 out of which 80% of the population depends on agriculture. This study focuses on the distribution of certified seeds by Beej Nigam in the last five years.

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Review of the Article:

The present study focuses A Study Of Distribution Of Certified Seeds By Beej Nigam With Special Reference To Raipur District Of Chhattisgarh. The introduction builds a logical case and context for the problem statement. The problem statement is clear and well articulated.

Abstract:

The abstract is complete, essential details are presented. The results in the abstract are presented in sufficient and specific detail. The conclusions in the abstract are justified by the information in the abstract and the text. There are no inconsistencies in detail between the abstract and the text.

Reference to the Literature and Documentation:

The literature review is up-to-date. The number of references are appropriate and their selection is judicious. The review of the literature is well integrated.

Title, Authors:

The title is clear and informative. The title is representative of the content and breadth of the study (not misleading). The title captures the importance of the study and the attention of the reader.

Reference to the Literature and Documentation:

The literature review is up-to-date. The number of references are appropriate and their selection is judicious. The review of the literature is well integrated.

Research Design:

The research design is defined and clearly described, and is sufficiently detailed to permit the study to be replicated.

Instrumentation, Data Collection:

The measurement instrument is appropriate given the study's variables; the scoring method is clearly defined. The data set is sufficiently described.

Data Analysis and Statistics:

 $Data\ analysis\ procedures\ are\ sufficiently\ described,\ and\ are\ sufficiently\ detailed.$

Presentation and Documentation:

The text is well written and easy to follow. The vocabulary is appropriate. The content is complete and fully congruent. Tables, graphs, or figures are used judiciously and agree with the text.

Scientific Conduct:

There are no instances of plagiarism. Ideas and materials of others are correctly attributed.

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SUMMARY OF ARTICLE

No.		Very High	High	Aver- age	Low	Very Low
1.	Interest of the topic to the readers	~				
2.	Originally & Novelty of the ideas		~			
3.	Importance of the proposed ideas	1				
4.	Timelines		✓			
5.	Sufficient information to support the assertions made & conclusion drawn			✓		
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)		✓			
7.	References & Citation (Up-to-date, Appropriate Sufficient)		✓			

FUTURE RESEARCH SCOPE:

- 1.Innovative e-marketing
- 2.e-Marketing strategy & implementation
- 3. Consumer-oriented e-communication and marketing
- 4.B2B e-commerce and e-marketing
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- 6.Combination of e-marketing tools
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This is to certify our Editorial, Advisory and Review Board accepted research paper of G.D.S Bagga and Shashbir Kaur Topic:-A Study Of Distribution Of Certified Seeds By Beej Nigam With Special Reference To Raipur District Of Chhattisgarh College:-Asst. Prof.Commerce,CLC Govt.college, Dhamdha, Durg,C.G. The research paper is Original & Innovation it is done Double Blind Peer Reviewed. Your article is published in the month of June Year 2015.



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Ph.: 0217-2372010 / +91-9595-359-435
Email: ayisrj2011@gmail.com
Websites unwaisid one

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T. N. Shinde
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CERTIFICATE

OF EXCELLENCE IN REVIEWING

This is to certify our Editorial, Advisory and Review Board accepted research paper of G.D.S Bagga and Shashbir Kaur Topic:-A Study Of Distribution Of Certified Seeds By Beej Nigam With Special Reference To Raipur District Of Chhattisgarh sCollege:- Asst. Prof.Commerce,CLC Govt.college, Dhamdha, Durg,C.G. The research paper is Original & Innovation it is done Double Blind Peer Reviewed. Your article is published in the month of June Year 2015.



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Ph: 0217-2372010 / +91-9595-359-435
Email: ayisrj2011@gmail.com
Website: wwwisri.ora

Authorized Signature

t.n.slinde

T. N. Shinde Editor-in-Chief

Reviewed By: -

TO TO ST

Mrs.Pallavi Chincholkar

Assistant Professor

Email: chincholkarpr@gmail.com

Mob: 09421044094

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Ph.: 0217-2372010 / +91-9595-359-435

Email.: ayisrj2011@gmail.com

Website: www.isrj.org