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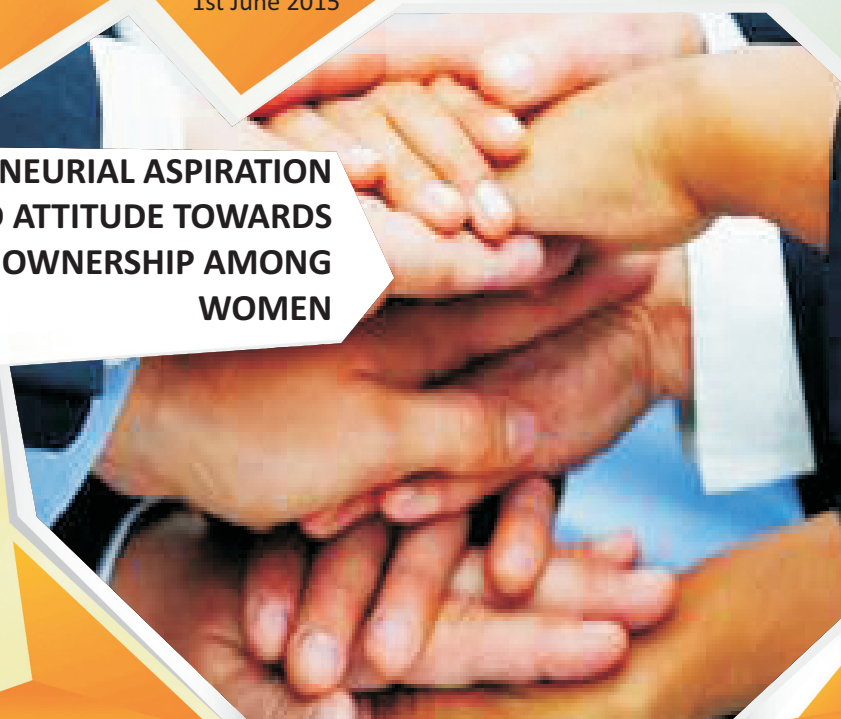
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ENTREPRENEURIAL ASPIRATION AND ATTITUDE TOWARDS BUSINESS – OWNERSHIP AMONG WOMEN

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N. Muruganantham

ABSTRACT

The situation on women entrepreneurial activities is minimal world wide and discriminative. Literature available shows that many women are interested in the field of entrepreneurship. The purpose of the study was to investigate differences in entrepreneurial attitudes, activity and aspirations among women the survey research was convenient as many women in business were reached and the findings were from good representation of the population under study.

Article Indexed in



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Review of the Article:

The present study focuses on Entrepreneurial Aspiration And Attitude Towards Business – Ownership Among Women. The introduction builds a logical case and context for the problem statement. The problem statement is clear and well articulated.

Abstract:

The abstract is complete, essential details are presented. The results in the abstract are presented in sufficient and specific detail. The conclusions in the abstract are justified by the information in the abstract and the text. There are no inconsistencies in detail between the abstract and the text.

Reference to the Literature and Documentation:

The literature review is up-to-date. The number of references are appropriate and their selection is judicious. The review of the literature is well integrated.

Research Design:

The research design is defined and clearly described, and is sufficiently detailed to permit the study to be replicated.

Instrumentation, Data Collection:

The measurement instrument is appropriate given the study's variables; the scoring method is clearly defined. The data set is sufficiently described.

Data Analysis and Statistics:

Data analysis procedures are sufficiently described, and are sufficiently detailed.

Presentation and Documentation:

The text is well written and easy to follow. The vocabulary is appropriate. The content is complete and fully congruent.

Scientific Conduct:

There are no instances of plagiarism. Ideas and materials of others are correctly attributed.

Relevance:

The study is relevant to the mission of the journal or its audience. The study addresses important problems or issues; the study is worth doing.

References:

References are mentioned in APA format.

SUMMARY OF ARTICLE

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers	✓				
2.	Originally & Novelty of the ideas		✓			
3.	Importance of the proposed ideas	✓				
4.	Timelines		✓			
5.	Sufficient information to support the assertions made & conclusion drawn	✓				
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)			✓		
7.	References & Citation (Up-to-date, Appropriate Sufficient)		✓			

FUTURE RESEARCH SCOPE:

1. IMPACT OF MANAGEMENT BY OBJECTIVE ON ORGANIZATIONAL PERFORMANCE
2. THE EFFECT OF BANK RECAPITALIZATION ON THE PERFORMANCE OF SMALL AND MEDIUM SCALE ENTERPRISES
3. EFFECT OF MERGERS AND ACQUISITIONS ON EMPLOYEE MORALE
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College:-**Ph.D Research Scholar, Dept.of Business Administration, Annamalai University, Annamalai Nagar.** The research paper is Original & Innovation it is done Double Blind Peer Reviewed. Your article is published in the month of **June** Year 2015.



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