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ABSTRACT

Business requires a continuous process of performance improvement of different organizations in order to obtain superiority towards those perceived as market leader's competitors. This superiority can always be questioned, its relativity originating in the quick growing evolution of the economic environment. The approach supports innovation in relation with traditional methods and it is based on the will of those organizations who want to determine limits and seek excellence.



Article Indexed in

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GOLDEN RESEARCH THOUGHTS

Review of the Article:

The present study focuses on The Recent Trends & Importance Of Modern Work Environment In Business. The introduction builds a logical case and context for the problem statement. The problem statement is clear and well articulated.

Abstract:

The abstract is complete, essential details are presented. The results in the abstract are presented in sufficient and specific detail. The conclusions in the abstract are justified by the information in the abstract and the text. There are no inconsistencies in detail between the abstract and the text.

Title, Authors:

The title is clear and informative. The title is representative of the content and breadth of the study (not misleading). The title captures the importance of the study and the attention of the reader.

Reference to the Literature and Documentation:

The literature review is up-to-date. The number of references are appropriate and their selection is judicious. The review of the literature is well integrated.

Research Methodology:

The research Methodology is defined and clearly described, and is sufficiently detailed to permit the study to be replicated.

Instrumentation, Data Collection:

The measurement instrument is appropriate given the study's variables; the scoring method is clearly defined. The data set is sufficiently described.

Data Analysis:

Data analysis procedures are sufficiently described, and are sufficiently detailed.

Presentation and Documentation:

The text is well written and easy to follow. The vocabulary is appropriate. The content is complete and fully congruent. The data reported are accurate (e.g., numbers add up) and appropriate; tables and figures are used effectively and agree with the text. Reference citations are complete and accurate.

Scientific Conduct:

There are no instances of plagiarism. Ideas and materials of others are correctly attributed.

Overall the study is relevant to the mission of the journal or its audience.

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