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COMMUNICATION SKILLS OF WOMEN EXECUTIVES: A STUDY

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Ashwini A. Rodrigues

ABSTRACT

professionals who communicate effectively and confidently go further faster in their careers than those who don't. Today more than ever, top-notch communication skills are an absolute must if you want to get ahead professionally. It is evident that successful women executives possess good communication skills. Among the various managerial and business skills, effective communication skills plays a vital role towards success achievement of women executives.

Article Indexed in



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REVIEW OF THE ARTICLE

Communication Skills Of Women Executives: A Study

Ashwini A. Rodrigues

Abstract and Introduction:

The abstract was complete and essential details were presented. Today more than ever, top-notch communication skills are an absolute must if you want to get ahead professionally. Introduction was justifying. Significance of the area under study mentioned clearly in Introduction.

Methodology:

Author mentioned methodology clearly. This was an empirical paper. The present study has been conducted in four districts of western Maharashtra viz. Satara, Sangli, Kolhapur and Pune. The study is purely based on primary data collected from women executives working in the five sectors viz. Education, Banking, Insurance, Medical and Manufacturing Industry. The primary data is collected through a structured questionnaire and observation method.

Presentation of Results:

The amount of data presented was sufficient and appropriate. Tables, graphs, or figures were used judiciously and agree with the text. Most of the women executives take care that they use the best way of communication including verbal as well as non verbal forms, before sending a message to others so that the message is properly communicated in the intended meaning without creating any distortions or misunderstandings using the right channels.

Scientific Conduct:

There are no instances of plagiarism. Ideas and materials of others are correctly attributed.

Relevance:

The study was relevant to the mission of the journal or its audience. The study was worth doing.

References:

Some of the references were mentioned by the author.

SUMMARY OF ARTICLE

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers	✓				
2.	Originally & Novelty of the ideas		✓			
3.	Importance of the proposed ideas	✓				
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn	✓				
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)		✓			
7.	References & Citation (Up-to-date, Appropriate Sufficient)			✓		

FUTURE RESEARCH SCOPE:

1. When will women achieve gender equality in leadership at work?
2. Women's Executive Leadership -business Strategies For Success.
3. How Women's Personality Traits Overcome Barrier and Stereotype Threats at the Executive Level.
4. Gender Differences In Leadership Styles And The Impact Within Corporate Boards.
5. Women Rising: The Unseen Barriers.

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T. N. Shinde
T. N. Shinde
Editor-in-Chief

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