

ARTICLE REVIEW  
REPORT



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## ORIGINAL ARTICLE

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### FDI IN ORGANIZED RETAIL SECTOR IN INDIA (SWOT Analysis)



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Varsha Sakargaye

#### ABSTRACT

Retailing in India is one of the business enterprises of its economy and accounts for 14 to 15% of its GDP. The Indian retail market, currently estimated at around US\$ 490 billion, is projected to grow at a compound annual growth rate (CAGR) of 6 per cent to reach US\$ 865 billion by 2023. India's retailing industry is essentially owner-managed small shops account for more than 90%. In 2010, larger format convenience stores and supermarkets accounted for about 4% of the industry, and these were present only in large urban centers.

#### Article Indexed in



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REVIEW OF THE ARTICLE

## FDI In Organized Retail Sector In India (SWOT Analysis)

Varsha Sakargaye

### Introduction:

The Indian retail market, currently estimated at around US\$ 490 billion, is project to grow at a compound annual growth rate (CAGR) of 6 per cent to reach US\$ 865 billion by 2023. The abstract was complete and essential details were presented. Introduction was justifying. Importance of the area under study mentioned clearly in Introduction.

### Methodology:

Author described methodology in detail. Objectives of the study were stated clearly by the author.

### Presentation of Results:

The amount of data presented was sufficient and appropriate. Add tables, graphs, or figures in presentation of the data collected. The major constraint of the organized retail market in India is the competition from the un-organized sector. Traditional retailing has been deep rooted in India for the past few centuries and enjoys the benefits of low cost structure, mostly owner-operated, therein resulting in less labour costs and little or no taxes to pay.

### Conclusions:

Foreign investors can make real contribution for the development of India due to large capital flow in India. It should not just be freely allowed but should have restriction as well as significantly encouraged. On the other side regulatory front is also required from government.

### Relevance:

The study was relevant to the mission of the journal or its audience. The study was worth doing.

### References:

Author mentioned references according to the need of the study.

### Suggestions:

Add figures and graphs in presentation. Also state limitations of the study.

**SUMMARY OF ARTICLE**

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers	✓				
2.	Originally & Novelty of the ideas		✓			
3.	Importance of the proposed ideas	✓				
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn	✓				
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)		✓			
7.	References & Citation (Up-to-date, Appropriate Sufficient)		✓			

**FUTURE RESEARCH SCOPE:**

- 1.FDI in Indian Retail Sector: Analysis of Competition in Agricultural Industry.
- 2.The FDI Permit for Multi Brand Retail Trading in India .
- 3.Impact of Foreign Direct Investment on Unorganised Retailers.
- 4.Organised Agri-Food Retailing in India.
- 5.A Critique on Competition, Culture and Retail Business.

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