



ORIGINAL ARTICLE

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Cash Deposit

Internet Banking

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Cheque/Draft Collection

USE OF PAYMENT OPTIONS BY WOMEN: WITH REFERENCE TO JALGAON CITY

Cash on Delivery

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Anil Lohar

ABSTRACT

In old days for every purchase, payment was done in cash. Hence there was no need to take decisions while paying at point of sale. Cash was the king in the market. Now those days are gone long back. In today's world, though cash is still king in the market, now a day consumer has lots of choices for making a payment at point of sale. This is due to growth in technology in the market. This leads to simplification in payment instruments & option for cash. He can decide to pay whether by cash, by cards or through mobile payments at point of sale.

Article Indexed in



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REVIEW OF THE ARTICLE

Use Of Payment Options By Women: With Reference To Jalgaon City

Anil Lohar

Abstract and Introduction:

In today's world, though cash is still king in the market, now a day consumer has lots of choices for making a payment at point of sale. This is due to growth in technology in the market. The abstract was complete and essential details were presented. Introduction was justifying. Importance of the area under study mentioned clearly in Introduction.

Methodology:

Author described methodology in detail. Primary data was collected with the help of structured questionnaire. The questionnaire was distributed among respondents & filled it. Secondary data was collected from reference books, journals, magazines, published materials & internet sources.

Presentation of Results:

In today's modern society, women still has hold on cash as a payment options. The reasons behind this is though in the family card facility is available, women have to depend on the family. So on the spot if card is not available; they have to use cash for payment. The amount of data presented was sufficient and appropriate. Tables, graphs, or figures were used judiciously and agree with the text.

Scientific Conduct:

There are no instances of plagiarism. Ideas and materials of others are correctly attributed.

Relevance:

The study was relevant to the mission of the journal or its audience. The study was worth doing.

References:

Author mentioned references according to the need of the study.

Points to Note:

The article was good in all respect. It was according to the needful format.

SUMMARY OF ARTICLE

No.		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers	✓				
2.	Originally & Novelty of the ideas		✓			
3.	Importance of the proposed ideas	✓				
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn	✓				
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)		✓			
7.	References & Citation (Up-to-date, Appropriate Sufficient)		✓			

FUTURE RESEARCH SCOPE:

1. Alternative Payment Ideas: Research Programs, Studies Offering Treatment and Resources.
2. Payment and Settlement System in India.
3. Impact Assessment Study Of E-government Projects In India.
4. E-Commerce in India-Legal, Tax and Regulatory Analysis.
5. E-Commerce In India And The Potential Competition Issues-with Special Reference To Credit Cards Market In India.

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This is to certify our Editorial, Advisory and Review Board accepted research paper of **Anil Lohar** Topic:- **Use Of Payment Options By Women:With Reference To Jalgaon City College:-Principal, Adv. S. A. Baheti College, Jalgaon, (M.S.)**. The research paper is Original & Innovation it is done Double Blind Peer Reviewed. Your article is published in the month of **Aug**. Year 2015.



Authorized Signature

T. N. Shinde
T. N. Shinde
Editor-in-Chief

CERTIFICATE OF EXCELLENCE IN REVIEWING

This is to certify our Editorial, Advisory and Review Board accepted research paper of **Anil Lohar** Topic:- **Use Of Payment Options By Women:With Reference To Jalgaon City College:- Principal, Adv. S. A. Baheti College, Jalgaon, (M.S.)**. The research paper is Original & Innovation it is done Double Blind Peer Reviewed. Your article is published in the month of **Aug**. Year 2015.



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