Article Review Report



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LITERATURE REVIEW ON PRIVATIZATION TO DEVELOP PRIVATIZATION MANAGEMENT MODEL



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REVIEW OF THE ARTICLE

Literature Review On Privatization To Develop Privatization Management Model

Dr. Vinod. S. Puranik¹ and Virupaksha Goud G²

ABSTRACT:

The TITLE matches with the contents of the paper At the outset proposed research draws the concepts from Economics, Organizational change and marketing management. The intended research is to draw "Successful Disinvestment Program", here Management brings Organizational Change concepts to implement change in economic policy i.e. Investment to Disinvestment. This extensive literature survey finds an enormous research on Privatization in the dimensions of economics, political and on social aspects.

INTRODUCTION:

The introduction provides a good, generalized background of the topic that quickly gives the reader an appreciation India is the 4th largest economy in the world in terms purchasing power and having challenges in its path of growth, in her initial years of indepen- dence, India adopted Investment in Public sector as a major role of its economic policy however as the time passes, gradually moving from public sector driven economy to liberal private sector economy. This economical movement or transformation faced challenges through electoral changes of government.

METHODOLOGY:

Author has not mentioned any specific methodology. This study was descriptive in nature. Must add methodology in your article. Methodology used to per research topic.

PRESENTATION OF RESULTS:

The amount of data presented was sufficient and appropriate. Tables, graphs, or figures were used judiciously and agree with the text This report is the result of extensive Literature survey across the various dimension of privatization. Literature study identifies a research gap with respect to privatization implementation. Enormous work found in the areas of improvement of productivity by privatization policy, efficiency, economic growth, fiscal stability, long run benefits and medium term employment generation.

REFERENCES:

Prior publication by the author(s) of substantial portions of the data or study was appropriately acknowledged.

RELEVANCE:

The study was relevant to the mission of the journal or its audience. The study addresses important problems or issues; the study was worth doing.

FUTURE RESEARCH SCOPE:

- 1. Career For Faculty (http://academicprofile.org/Professor/CareerForFaculty.aspx)
- 2. Academic Plan (http://academicprofile.org/Professor/AcademicPlan.aspx)
- 3. Regarding Professor Promotion

(http://academicprofile.org/Professor/regardingPromotion.aspx)

- 4. Fellowship for Post Doctoral (http://academicprofile.org/Professor/FellowshipForPD.aspx)
- 5. Online Course on Research (http://onlineresearch.in/Default.aspx)

SUMMARY OF ARTICLE

		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers		✓			
2.	Originally & Novelty of the ideas			√		
3.	Importance of the proposed ideas	✓				
4.	Timelines		\			
5.	Sufficient information to support the assertions made & conclusion drawn			4		
6.	Quality of writing (Organization, Clarity, Accuracy Grammer)	1				
7.	References & Citation(Up-to-date, Appropriate Sufficient)			4		

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC

