

Article Review Report



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ORIGINAL ARTICLE

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AGRITOURISM: FOR SUSTAINABLE TOURISM DEVELOPMENT IN KONKAN REGION OF MAHARASHTRA.



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REVIEW OF THE ARTICLE

Agritourism: For Sustainable Tourism Development In Konkan Region Of Maharashtra.

Mr. Paresh Vidyadhar Joshi

ABSTRACT:

The problem statement was clear and well articulated India is a country of villages and about 50% of the villages have very poor socio-economic conditions. According to 2011 Census 70% population is living in rural areas in villages. Since the dawn of independence, concerted efforts have been made to ameliorate the living standard of rural masses. People in rural areas should have the same quality of life as is enjoyed by people living in sub urban and urban areas.

INTRODUCTION:

The introduction provides a good, generalized background of the topic that quickly gives the reader an appreciation "India lives in its villages" -Mahatma Gandhi. Literally and from the social, economic and political perspectives the statement is valid even today. According to 2011 Census 70% population is living in rural areas. India is a country of villages and about 50% of the villages have very poor socio-economic conditions. Since the dawn of independence, concerted efforts have been made to ameliorate the living standard of rural masses.

METHODOLOGY:

This study was conceptual in nature. Author described a variable under study in detail. The scope of the study is limited to understand the concept and applicability of Agro-Tourism for sustainable development of rural area. The study includes the benefits and problems as well as it includes appropriate framework for the development of Agro-Tourism and SWOT analysis of the Agro-Tourism business.

PRESENTATION OF RESULTS:

The amount of data presented was sufficient and appropriate. Tables, graphs, or figures were used judiciously and agree with the text If a proper strategic planning is done for Agro-Tourism, it could bring lot of benefit to our society. It could be a sustainable revenue generating project for rural development. It can help inflow to resources from urban to the rural economy. It can prevent migration of rural people to urban.

REFERENCES:

Prior publication by the author(s) of substantial portions of the data or study was appropriately acknowledged.

RELEVANCE:

The paper is properly organized and demands appreciation. I think the paper will satisfy the interest of the readers.

FUTURE RESEARCH SCOPE:

1. Economics courses 2014-15 (<http://www.uniguru.co.in/studyabroad/studies/study-university-courses/economics-courses/distance-online/i/eb./all/1/programs.html>)
2. Free Indian Economics Online Practice Tests (<http://www.wiziq.com/tests/indian-economics>)
3. Economics: Free Courses Online (http://www.openculture.com/economics_free_courses)
4. 1st to 3rd August 2014 First Asia Pacific Conference on Global Business, Economics, Finance and Social Sciences (http://globalbizresearch.org/Singapore_Conference/)
5. 1st to 4th September 2014 Prague 12th International Academic Conference - The IISES (<http://www.iises.net/conferences/prague-conference-september-1-4-2014/>)

SUMMARY OF ARTICLE

		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers			✓		
2.	Originally & Novelty of the ideas	✓				
3.	Importance of the proposed ideas		✓			
4.	Timelines			✓		
5.	Sufficient information to support the assertions made & conclusion drawn	✓				
6.	Quality of writing(Organization, Clarity, Accuracy Grammer)		✓			
7.	References & Citation(Up-to-date, Appropriate Sufficient)	✓				

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC

