

Article Review Report



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A STUDY OF ALTERNATIVE FUEL VEHICLES AND ROLE OF AUTOMOBILE INNOVATIONS PERTAINING TO THE SALES OF CARS



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REVIEW OF THE ARTICLE

A Study Of Alternative Fuel Vehicles And Role Of Automobile Innovations Pertaining To The Sales Of Cars

Mr. Azhar Shaikh¹, Dr. Uttam Kinange²
and Mr. Arthur Fernandes³

ABSTRACT:

The problem statement was clear and well articulated There has been a remarkable amount of innovation in the automotive industry since these vehicles were first invented. almost since a decade, a significant amount of technology has been introduced into the ever evolving automobile innovation connected to alternative powered vehicles, navigation systems, and safety top the list of automotive technology improvements. Though there have been innovations to make the car a better transporting mode, many consumers yet have not adopted those innovations. Hybrid cars have been a major part of this evolution of cars.

INTRODUCTION:

The introduction provides a good, generalized background of the topic that quickly gives the reader an appreciation Rogers (2003) defines innovation as an ideas, objects, and methods that are perceived to be new by consumers and users. Innovation is core to any entrepreneurial venture. Any firm owes to an novelty for its establishment, at least with regards to its competitors in the business. Innovations are the key factors for the economic growth across the globe as well as a driver for competitiveness (Vives X, 2008). Innovation has turned into significant to the survival of firms and a tool to defend competitive advantage.

METHODOLOGY:

Author has not mentioned any specific methodology. This study was descriptive in nature. Must add methodology in your article. Methodology used to per research topic.

PRESENTATION OF RESULTS:

Must add result in your article.

A Good Result: -

Results are as per aims and objective and useful to further research.

REFERENCES:

Prior publication by the author(s) of substantial portions of the data or study was appropriately acknowledged.

RELEVANCE:

The paper is properly organized and demands appreciation. I think the paper will satisfy the interest of the readers.

FUTURE RESEARCH SCOPE:

1. Career For Faculty (<http://academicprofile.org/Professor/CareerForFaculty.aspx>)
2. Academic Plan (<http://academicprofile.org/Professor/AcademicPlan.aspx>)
3. Regarding Professor Promotion (<http://academicprofile.org/Professor/regardingPromotion.aspx>)
4. Fellowship for Post Doctoral (<http://academicprofile.org/Professor/FellowshipForPD.aspx>)
5. Online Course on Research (<http://onlineresearch.in/Default.aspx>)

SUMMARY OF ARTICLE

		Very High	High	Average	Low	Very Low
1.	Interest of the topic to the readers		✓			
2.	Originally & Novelty of the ideas			✓		
3.	Importance of the proposed ideas	✓				
4.	Timelines		✓			
5.	Sufficient information to support the assertions made & conclusion drawn	✓				
6.	Quality of writing(Organization, Clarity, Accuracy Grammer)			✓		
7.	References & Citation(Up-to-date, Appropriate Sufficient)		✓			

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC

