



ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGIES (ICT) IN KNOWLEDGE MANAGEMENT

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ABSTRACT :

Little and medium ventures (SMEs) assume an indispensable job in the Indian economy and are viewed as the foundation of mechanical improvement in the nation. KM has its own criticalness for both extensive and Small and Medium Enterprises (SMEs). Development of a firm and the execution of KM are connected to one another. Higher the development of the firm, higher the execution of KM will be.

KEYWORDS: *Little and medium ventures , Medium Enterprises.*

INTRODUCTION:

Much the same as some other authoritative asset, learning likewise requires the board since it's a type of elusive resource for any association. Learning can be classified as express information (put away in database as systematized) and certain learning (not put away in any database aside from in the brain). The executives of information is known as 'Learning Management' (KM). KM incorporates creation, selection, stockpiling and dispersal of learning. KM is likewise characterized as 'data in real life' and 'practices and strategies'. KM has its very own importance for both substantial and Small and Medium Enterprises (SMEs). Development of a firm and the usage of KM are connected to one another. Higher the development of the firm, higher the usage of KM will be. Enhanced budgetary execution and development of a firm likewise has a positive association with the usage of KM.

In spite of the developing number of concentrates on the selection of data and correspondence innovation (ICT) in little and medium estimated undertakings (SMEs), the writing still proposes the requirement for propelling comprehension of the key variables experienced in various settings around the globe. A large portion of the current writing speaks to different settings in nations and districts of the world. ICT is characterized as 'any innovation used to help data gathering, preparing, appropriation and utilize'. The definition taken in this investigation groups ICT into data innovations, media communications advancements and systems administration advances. This covers all types of innovations, for example, PCs, Internet, sites and additionally settled line phones, cell phones and different remote specialized gadgets, systems, broadband and different particular gadgets. From a flood of ICT writing that centers around the little firm area, this examination adopts the ICT selection strategy to propel the comprehension of innovation take-up among private companies in creating countries. All the more explicitly, the examination distinguishes the key driving and restraining factors, including a few obstructions of ICT appropriation and their relevant criticalness and suggestions to national government approach producers.

SMEs assume a key job in the development of economy of any nation. Consequently those projects ought to be actualized which can help SMEs in better playing out their tasks and enhancing money related outcomes. One of these projects is the usage of KM as SMEs advantage from its execution.

Indian SMEs and ICT use

Little and medium ventures (SMEs) assume an indispensable job in the Indian economy and are viewed as the foundation of modern advancement in the nation. Indian organizations, little and medium-sized undertakings (SMEs) have been moderately moderate in web selection. As per Lee (2005) around 30 percent of SMEs in India have a web nearness and utilize IT broadly in their day by day activities. This mirrors a poor rate of IT reception among the evaluated 600,000 neighborhood SMEs. Most SMEs saw the hindrances of executing IT into their business activities as costly, unsafe, complex technique, absence of specialized exile, and client administrations.

The Role of the Owner-Manager in SMEs' Adoption of Information and Communication Technology

Arrangement creators broadly recognize the im-portance of the generation, dispersal and utilization of ICT in upgrading financial development, work creation, aggressiveness and open welfare. Be that as it may, the take-up of ICT in the Middle East has been slower than in different economies. The instructive dimension of the (CEO) has been distinguished as a critical determinant of the reception of ICT by SMEs (MacGregor, 2004). Different investigations have identi-fied distinctive elements that impact such adop-tion, including innovative, hierarchical, ecological and singular parts of the firm. Issues related with these variables are shown in Rashid and Al-Qirim's (2001) system of internet business innovation (ICT) reception by SMEs. All or any of the four affecting variables may affect upon the procedure of ICT appropriation.

CONCLUSION

Concentrate broke down the Role of data and correspondence advances (ICT) in Knowledge Management in chose SME's in Nagpur which are associated with the execution of KM. Components talked about were Top Management Support, Knowledge Friendly Culture, Financial Resources, Technological Infrastructure, Communication between all Levels of Management, HRD, Hiring and Retention of Knowledgeable People, Strategy for KM, Rewards to Encourage KM Practices, Systematic KM Processes and Activities, Core Values of Business and Organizational Infrastructure.

ICT can give a wide assortment of advantages to various firms. All the more explicitly, ICT can diminish business costs, enhance efficiency and reinforce development conceivable outcomes. Additionally, the selection and execution of ICT by firms can enhance business collaboration, business connections, quality and dissemination of information. Subsequently, SMEs with a development theory are a ground-breaking key instrument.

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