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Article Review Report

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ORIGINAL ARTICLE

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A STUDY ON DEVELOPMENT OF TOURISM IN TAMILNADU STATEOF INDIA



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ABSTRACT:

Tourism sector is one of the emerging service sectors of the Indian economy. This sector has the capacity to create large scale employment both direct and indirect, for diverse sections in society, from the most specialized to unskilled workforce. Indian tourism has vast potential for generating employment and earning large sums of foreign exchange besides giving a fillip to the country's overall economic and social development.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

Tourism sector is one of the emerging service sectors of the Indian economy. According to the Economic Survey 2011-12, the sector has the capacity to create large scale employment both direct and indirect, for diverse sections in society, from the most specialized to unskilled workforce. It earns money and enriches foreign exchange. It creates job opportunities and thus alleviates poverty.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

The research studies fully based on the secondary sources of data are used. The main sources of secondary data were from ministry of Tourism, Government of India including the Department of tourism & culture, Government of Tamil Nadu and its related departments. The information related to tourist spots, arrivals of domestic tourists and foreign tourists and tourist guide map have been collected from the Tamil Nadu Tourism Development Corporation (TTDC), Chennai.

Methods & Materials Report: Tables/Boxes/Diagram & I mages are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

RESULT:

FTAs in India have been increasing from all regions during the year 2012. The growth was maximum from Eastern Europe (13.9%) and Western Europe (0.8%). The arrivals in India from Western Europe were also the highest during the years 2011 and 2010. And the highest level of percentages changes of Arrivals is from Eastern Europe

Result Report: Figures are Imported to Provide Explanation for Background Information. Conclusion of This Paper Clearly Supported Results.

CONCLUSION:

Indian tourism has vast potential for generating employment and earning large sums of foreign exchange besides giving a flip to the country's overall economic and social development. Tamil Nadu, especially its coastal areas are unique and priceless treasure of India with tourism point of view. The government should assure this growth by adopting strategies to enhance privatesector participation in tourism, as well as take advantage of resources available through the IT industry. Likewise, the state government should provide proper basic services and the academic environment for the proper training of tourism operators.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & I deas Discussed & Their Impact on Future Research Direction.

• REFERENCES:

- ASA & Associates (2013), "A Brief Report on Tourism in India, August 2013", ASA & Associates Chartered Accountants (A member firm of NIS Global), http://www.asa.in/pdfs/surveys-reports/Tourism-in-India.pdf, page 2.
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- Das, Sandeep (Sep. 2011), "Indian Tourism Sector: A Growth Story", Yojana, 2011, page no. 49-51.
- Dileep, M.R, A study on information systems in Tourism sector in Kerala, Unpublished thesis, IMK, 2006.
- Dutta, M.K. (1970). Tourism in North Bengal in India, 21st International GeographicalCongress Selected papers, Vol. III, 1970, Kolkata.

Reference Report: The author cited all the most relevant previous studies and explains how they relate to the current study.

RECOMMENDATIONS:

Abstract Report: Introduce New Regular For Content & Communication.

SUMMARY OF ARTICLE:

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers	✓				
2. Originally & Novelty of the ideas			4		
3. Importance of the proposed ideas		4			
4. Timelines	4				
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)			✓		

This Article is Innovative & Original, No Plagiarism Detected

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC































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