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Golden Research Thoughts

This is to certify that our Editorial, Advisory, and Review Board Accepted Research Paper of Dr. /Shri. /Smt.: **Zahra Tahmooresi and Saeid Fereidouni** Topic:- **Impact Of Earnings Patterns On Stock Pricing And Earning Quality An Empirical Study On Tehran Stock Exchange** The Research paper is Original & Innovative it is Done Double Blind Peer Reviewed. Your Article is Published in The Month of **June** Year 2014



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ORIGINAL ARTICLE	Your Article QR Code
Received : 15 th May .2014,	Published: 1 st June.2014
Vol. III, Issue : XII, June. 2014 IMPACT OF EARNINGS PATTERNS ON STOCK PRICING AND EARNING QUALITY AN EMPIRICAL STUDY ON TEHRAN STOCK EXCHANGE	
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 Rajani Kota
 Review Editor

How to Write Articles-

Here are a few basic steps to take to craft an interesting, informative article.

Method 1 of 3: Come Up With An Idea

1. Get to know your audience. Decide who you need to write for before proceeding with planning or writing an article. Identify the needs of your readership. What do your readers need to know? How does your own knowledge matchup against the information they need? This will be the easiest way for you to find a topic to write about
2. Be unique. If you are writing an article about something that other people are also writing about, try to be unique in how you approach the material
3. Be passionate. You should care about the topic you choose to write about. Your enthusiasm will show in your writing and it will be much more engaging for your readers

Method 2 of 3: Research Your Idea

1. Learn the basics. Get the general explanation of whatever you are trying to write about. This will give you a basic framework for what to look for as you research.
2. Find reliable sources. Now that you know what to look for, research your topic. You can use the internet, a library, conduct interviews, watch documentaries, or whatever you feel is appropriate to teach you everything you need to know about your topic. Be an expert!
3. Get different types of material. During your research, look for material that isn't text. This can be used or altered to add to your article.

Method 3 of 3: Write Your Article

1. Decide your length. Does this article have a word count? Do you need to fill a certain number of pages? Consider what type of content you're writing about and how much space that can fill, as well as how much needs to be written in order to cover the topic adequately, before proceeding with writing your article.
2. Outline your article. Before you begin formal writing, you will want to outline your article.
3. Edit your work. Before you submit your work, you will want to do some editing and revision. If time allows, wait for a day or two before editing
4. Respect the rights of other writers. If you are using information from an external source, be sure to cite the source at the bottom of the article.
5. Submit your work. When you've finished, submit your work in the appropriate manner.

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Happy Writing...

Happy Writing...

ABSTRACT:

In this study the relationship between earning patterns and stock pricing and earning quality of the listed firms in Tehran Stock Exchange (TSE) have been studied. Earning patterns include profit stability, earning predictability and income smoothing. Sample of the study involve 430 listed firms in TSE, but due to limitations of the study 98 of them have been selected for the period of 1999 to 2009.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

Accounting scandal and collapse of firms like Enron and WorldCom in USA and Telvan in Australia caused serious concerns about earning management, allocating reported profit and ethical issues of those who prepare these reports and audit them. USA and Australians legislators answered to the firm's failure and their fraud by improving corporate governance principles, Mohammad Kohansal (2004). Accounting development, indeed, attracts investors capital and directs it to the productive public sectors, but in the other hand, considering risk and return, investors prefer to invest in industries with low risk and high return, regardless of whether it is productive or not.

Introduction Report: This Article Include Full Introduction, Methods & Introduction Section.

METHODS & MATERIALS:

This study is a Quasi-experimental type, inaccounting positive research field. Financial data is collected from financial statements and reports, accounting softwares and databases. Data collection is library type and experimental. Concerning testing of hypothesis multiple regression has been used.

Methods & Materials Report: Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

CONCLUSION:

Generally the used regression model during the study period has been significant and the average of model determination coefficient is high. As for the coefficient of all three proxies for earning patterns are significant and considering sample, the first and second hypothesis are accepted. The results of these hypotheses help investors or others to invest more efficiently (with a higher return and lower risk), receiving more benefit from opportunities, and assessing the reliability of reported earnings (profit).

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

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Reference Report: The author cited all the most relevant previous studies and explains how they relate to the current study

RECOMMENDATIONS:

Abstract Report: Introduce New Regular For Content & Communication.

SUMMARY OF ARTICLE:

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers	✓				
2. Originally & Novelty of the ideas	✓				
3. Importance of the proposed ideas			✓		
4. Timelines		✓			
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)		✓			

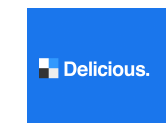
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Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC



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3. Regarding Professor Promotion (<http://academicprofile.org/Professor/regardingPromotion.aspx>)
4. Fellowship for Post Doctoral (<http://academicprofile.org/Professor/FellowshipForPD.aspx>)
5. Online Course on Research (<http://onlineresearch.in/Default.aspx>)

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