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Golden Research Thoughts

This is to certify that our Editorial, Advisory, and Review Board Accepted Research Paper of Dr. /Shri. /Smt.: **Sarang S. Bhola and Priyanka Zanvar** Topic:- **Investment Pattern For Sec A1 – A Pilot Study**
College:- **Associate Professor, Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara.** The Research paper is Original & Innovative it is Done Double Blind Peer Reviewed. Your Article is Published in The Month of **January** Year 2015

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ORIGINAL ARTICLE

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INVESTMENT PATTERN FOR SEC A1 – A PILOT STUDY

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Review Editor

How to Write Articles-

Here are a few basic steps to take to craft an interesting, informative article.

Method 1 of 3: Come Up With An Idea

1. Get to know your audience. Decide who you need to write for before proceeding with planning or writing an article. Identify the needs of your readership. What do your readers need to know? How does your own knowledge match up against the information they need? This will be the easiest way for you to find a topic to write about
2. Be unique. If you are writing an article about something that other people are also writing about, try to be unique in how you approach the material
3. Be passionate. You should care about the topic you choose to write about. Your enthusiasm will show in your writing and it will be much more engaging for your readers

Method 2 of 3: Research Your Idea

1. Learn the basics. Get the general explanation of whatever you are trying to write about. This will give you a basic framework for what to look for as you research.
2. Find reliable sources. Now that you know what to look for, research your topic. You can use the internet, a library, conduct interviews, watch documentaries, or whatever you feel is appropriate to teach you everything you need to know about your topic. Be an expert!
3. Get different types of material. During your research, look for material that isn't text. This can be used or altered to add to your article.

Method 3 of 3: Write Your Article

1. Decide your length. Does this article have a word count? Do you need to fill a certain number of pages? Consider what type of content you're writing about and how much space that can fill, as well as how much needs to be written in order to cover the topic adequately, before proceeding with writing your article.
2. Outline your article. Before you begin formal writing, you will want to outline your article.
3. Edit your work. Before you submit your work, you will want to do some editing and revision. If time allows, wait for a day or two before editing
4. Respect the rights of other writers. If you are using information from an external source, be sure to cite the source at the bottom of the article.
5. Submit your work. When you've finished, submit your work in the appropriate manner.

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Happy Writing...

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ABSTRACT:

A behavioral finance perspective is made from behavioral and financial integration, believes that personality or behavior of an individual plays an important role in financial decision making. This article tries to identify the investment instruments preferred by the investors belongs to Socio economic class 'A1'.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

One can't predict the future. If one could, it would know precisely how much money need to have for the future. But one can't do this; therefore the need to save money for the future is vital. Saving money means keeping aside a part of income regularly in order to deal with unexpected expenses.

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

Present research is inferential descriptive in nature set to test following two hypotheses.

Ho1 - There is no significant difference into investment pattern of individual investor on the magnitude of demographic profile. The demographic profile includes Age, Gender, Occupation, Income, Educational qualification.

Methods & Materials Report: Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

RESULT:

Must add result in your article.

Result Report: Results are as per aims and objective and useful to further research .

CONCLUSION:

The investment choice depends on and is affected by the various factors such as gender, age, income, education, occupation personality, behavior. The Present study has important implications for investment managers as it has come out with certain interesting facts of an individual investor. The individual investor still prefers to invest in financial products which give risk free returns.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

REFERENCES:

- M.Barnewall, MacGrunder (1988). Examining the Psychological Traits of Passive and Active Investors. Journal of Financial Planning.
- Bhola, S. S, Zanvar P.S. (2013). A Study of Investment Pattern of Socio Economic Class 'A1'. Vishwakarma Business Review ,1 (1).

Reference Report: There are Places where the Author Sarang S. Bhola and Priyanka Zanvar Need to Cite a Reference, but Have Not

RECOMMENDATIONS:

Abstract Report: Introduce New Regular For Content & Communication.

SUMMARY OF ARTICLE:

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers	✓				
2. Originally & Novelty of the ideas		✓			
3. Importance of the proposed ideas	✓				
4. Timelines		✓			
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)			✓		

This Article is Innovative & Original, No Plagiarism Detected

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC



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