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ABSTRACT:

Mobile phone requirement is not ignore in the human life. Today there are number of mobile phones available in the market and recently touch screen mobile plays vital role. Touch screen phones are becoming a part of our lives more and more each day. This is due to the fact that the touch screen control method allows a device to be navigated much more easily, quickly.

Abstract Report: The Title Accurately Said The Study was About.

INTRODUCTION:

The term market is derived from Latin Word 'Mercatus', meaning "to trade" .It is also means merchandise,wares,traffic,or a place of business.

According to Philip kotler, "marketing is specifically concerned with how transactions are created,stimulated,facilitated and valued".

Introduction Report: This Article Include Full Introduction, Methods, Results & Introduction Section.

METHODS & MATERIALS:

Convenient random sampling technique has been adopted for the purpose of selecting sample from the population.

Methods & Materials Report: Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

RESULT:

Must add result in your article.

Result Report: Results are as per aims and objective and useful to further research .

CONCLUSION:

Today there are number of mobile phones available in the market and recently touchscreen mobile plays vital role. The present study reveals that the majority of respondents prefer Samsung touchscreen mobile,because as the brand image is high among the consumer.

Conclusion Report: The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

REFERENCES:

- www.google.com
- www.nokia.com
- www.samsung.com
- www.sony.com

Reference Report: There are Places where the Author S. Mekala and P. Sathya Need to Cite a Reference, but Have Not

RECOMMENDATIONS:

Abstract Report: Introduce New Regular For Content & Communication.

SUMMARY OF ARTICLE:

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers	✓				
2. Originally & Novelty of the ideas		✓			
3. Importance of the proposed ideas	✓				
4. Timelines		✓			
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)	✓				
7. References & Citation(Up-to-date, Appropriate Sufficient)			✓		

This Article is Innovative & Original, No Plagiarism Detected

Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC

Future Research Planning :